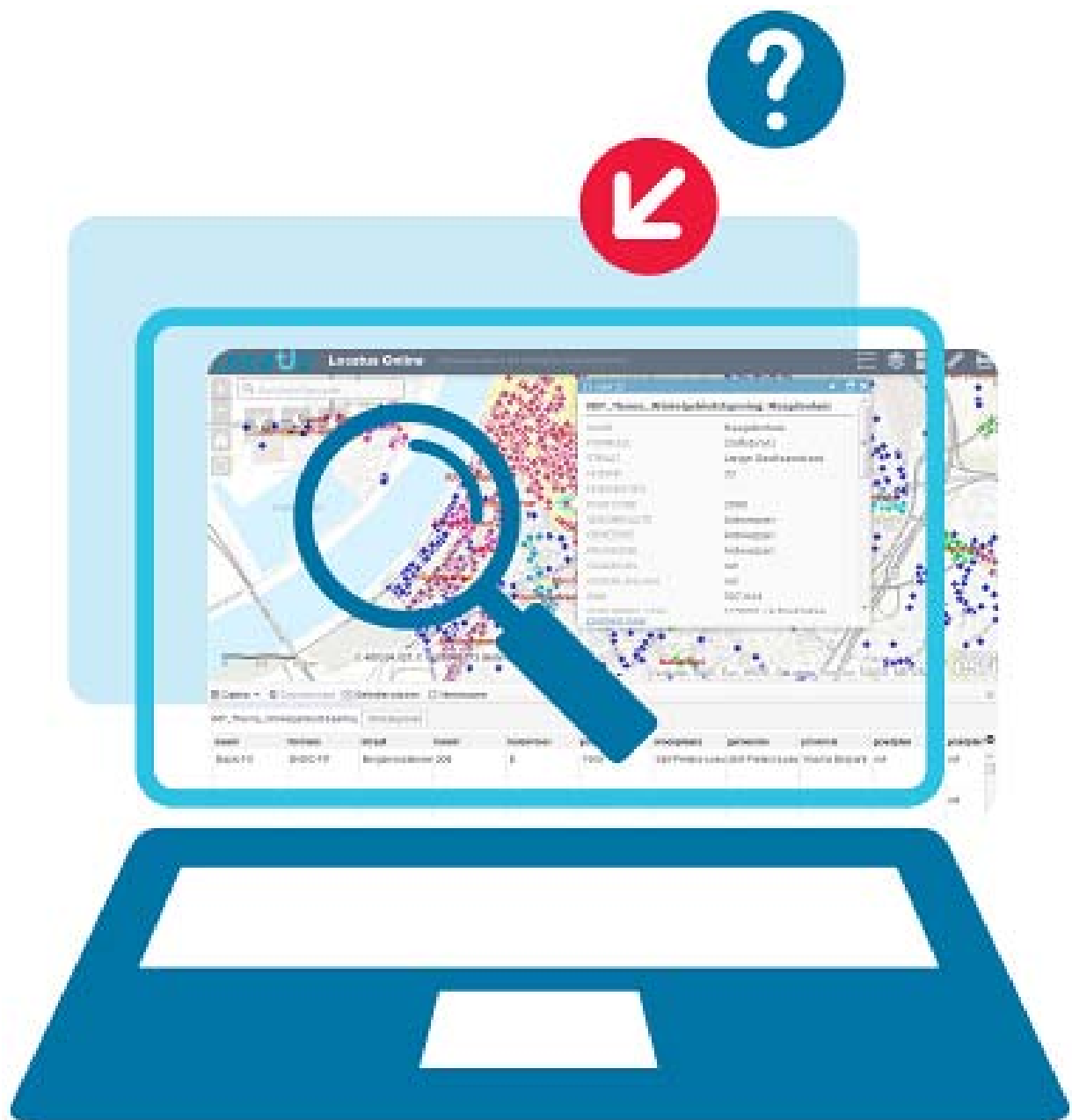


INSTRUCTIONS LOCATUS ONLINE



DATABASE ABOUT THE CHANGING RETAIL LANDSCAPE

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1 Introduction

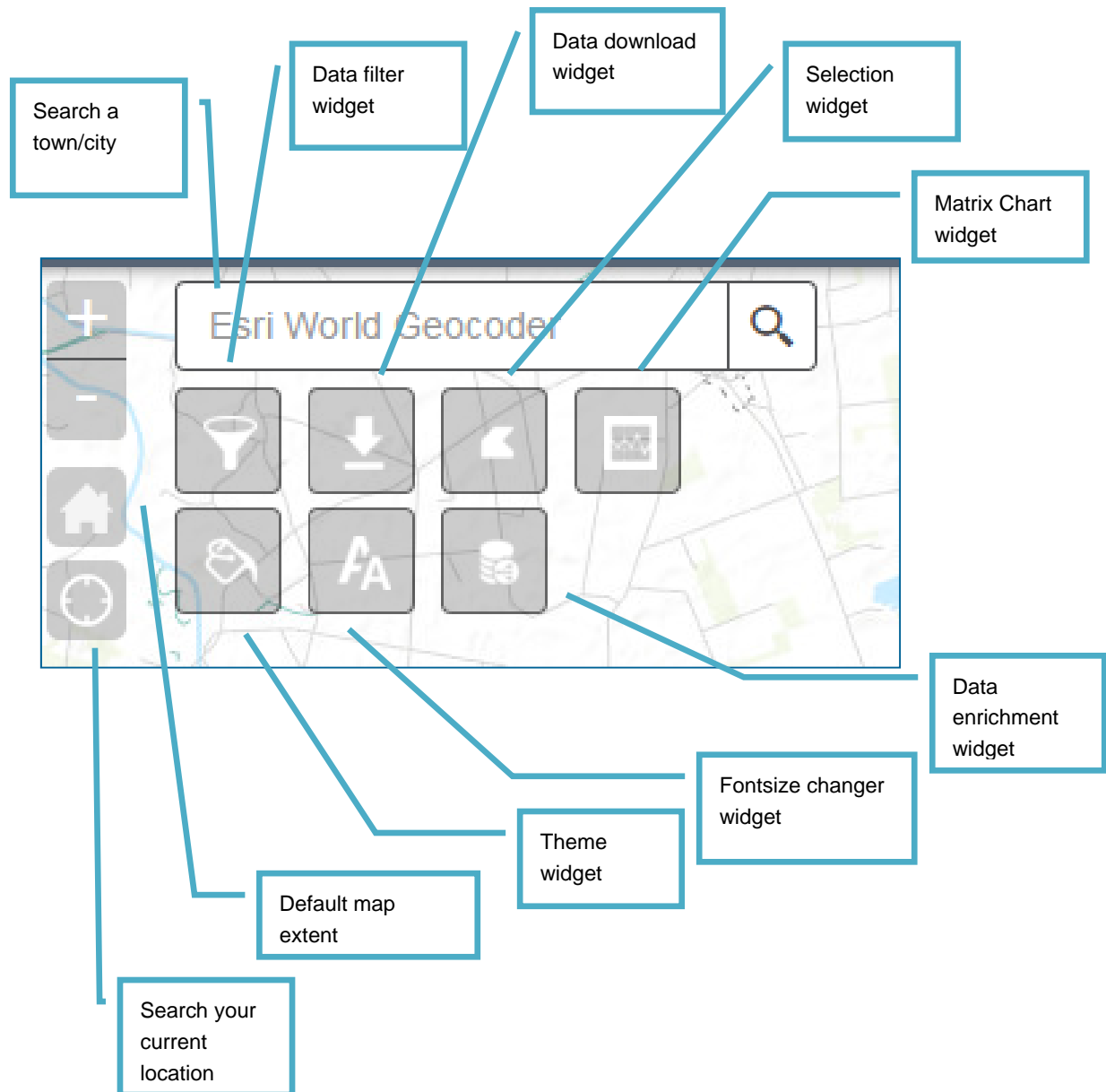
This manual gives a short instruction on the use of Locatus Online.

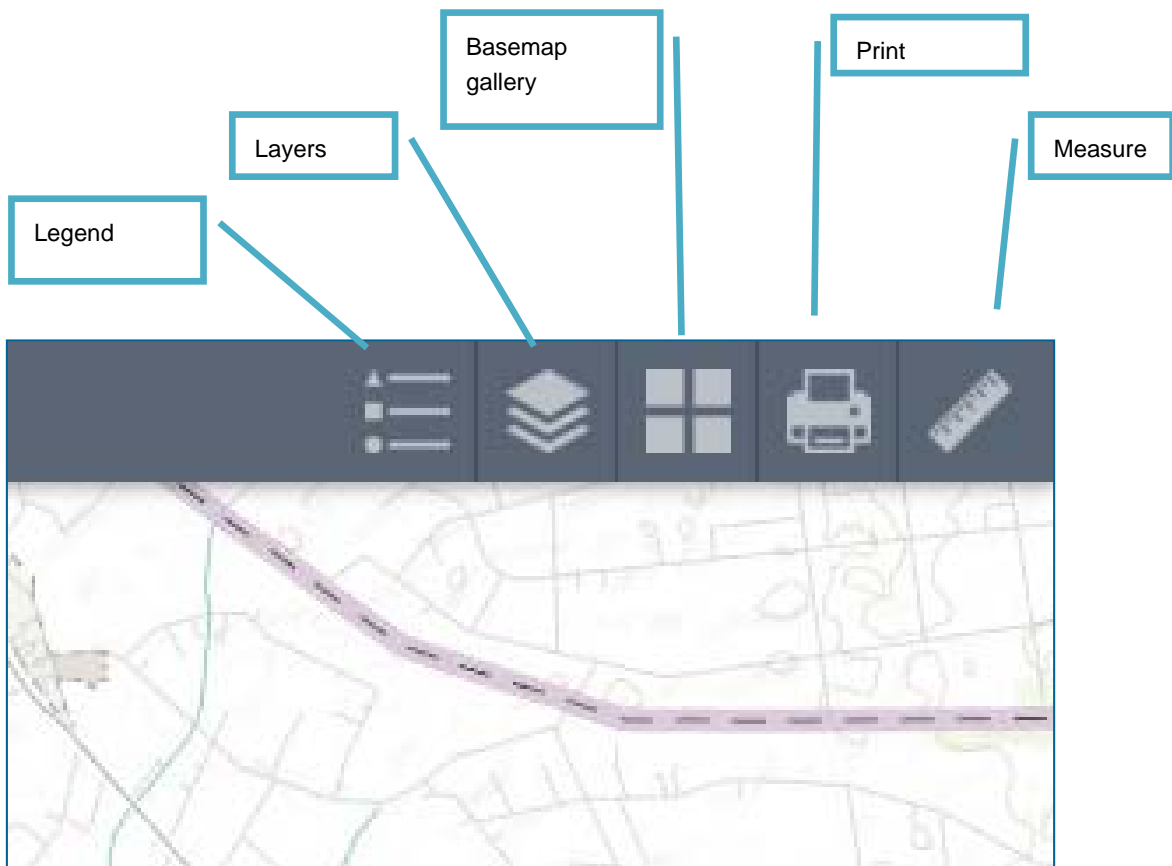
Sales points and Retail Plans are shown directly on the map. You can use and export the underlying data easily via *widgets*.

With your personal user name and password you can log in to view the data.

This manual gives a description of the various functions within the programme.

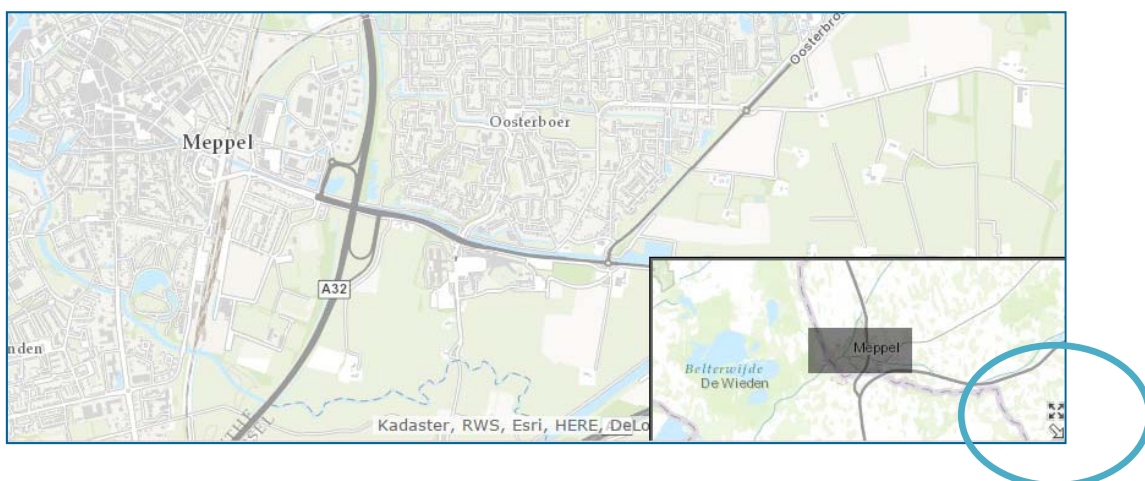
2 Widgets



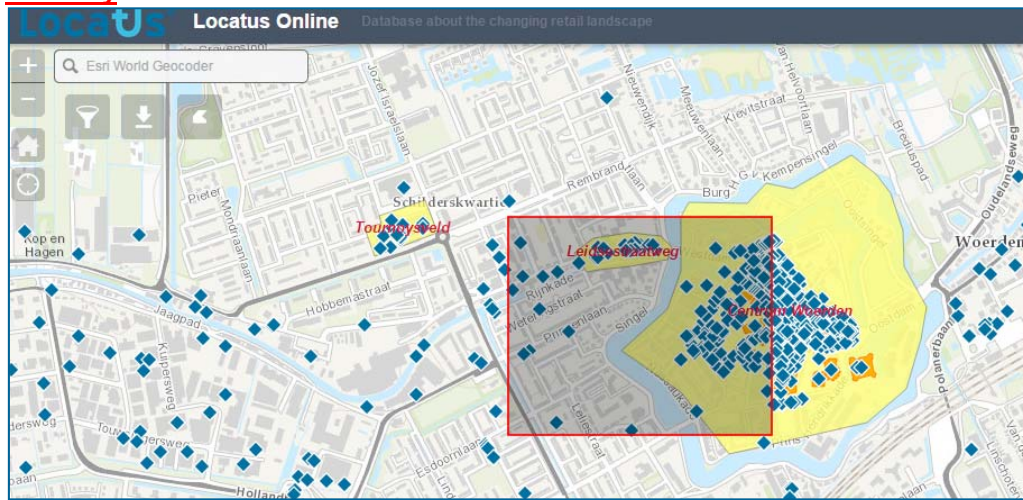


When these buttons are not visible after logging in, please minimise and then maximise the screen. This will reset the resolution settings, and the buttons will become visible.

Click on the bottom right of the screen to activate a map overview.

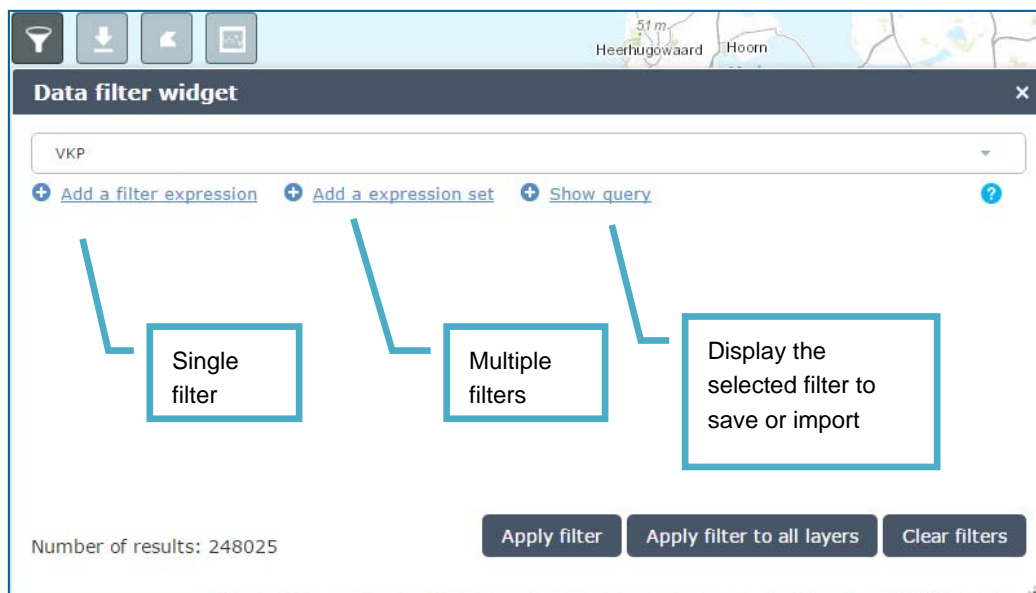


TIP: To zoom in on a selected area, draw a square/rectangle with your mouse while holding the Shift key.




3 Data Filter widget

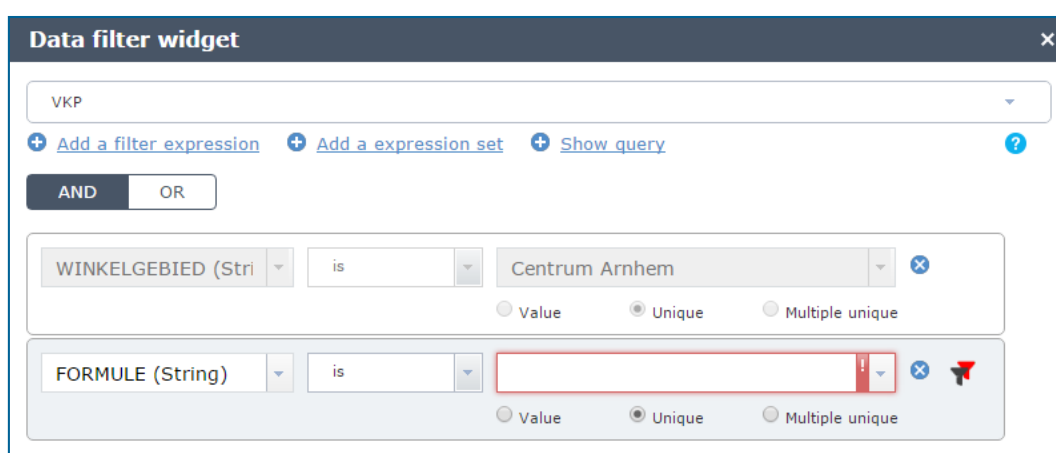
The Filter widget allows you to filter the data as you wish.



Choose the layer VKP, Plan, Benchmark, VZG, Parking garage, and/or Outlet (dependant on subscription).

3.1. Filter within a filter

The funnel button () can modify your filter to connect it to the preceding filter. Red means unconnected, green means connected.



When the funnel is red, all values from the entire dataset will be shown.

Click the funnel to select only the values that have been filtered previously.
The funnel turns green.

Example:

The shopping area Arnhem Central has been filtered (i.e., it has been isolated from all other shopping areas in the database). The next filter focuses on formula.

Click on the funnel to connect the filter. The funnel turns green, and only formulas within the shopping area Arnhem Central are now shown in the list of formulas.

The screenshot shows the 'Data filter widget' interface. At the top, there is a dropdown menu set to 'VKP'. Below it are three links: '+ Add a filter expression', '+ Add a expression set', and '+ Show query'. There are two filter expressions defined:


- Expression 1: 'WINKELGEBIED (Stri)' is 'Centrum Arnhem'. The 'Unique' radio button is selected.
- Expression 2: 'FORMULE (String)' is 'AMERICA TODA'. The 'Unique' radio button is selected. A green funnel icon is visible to the right of this expression, indicating it is active.

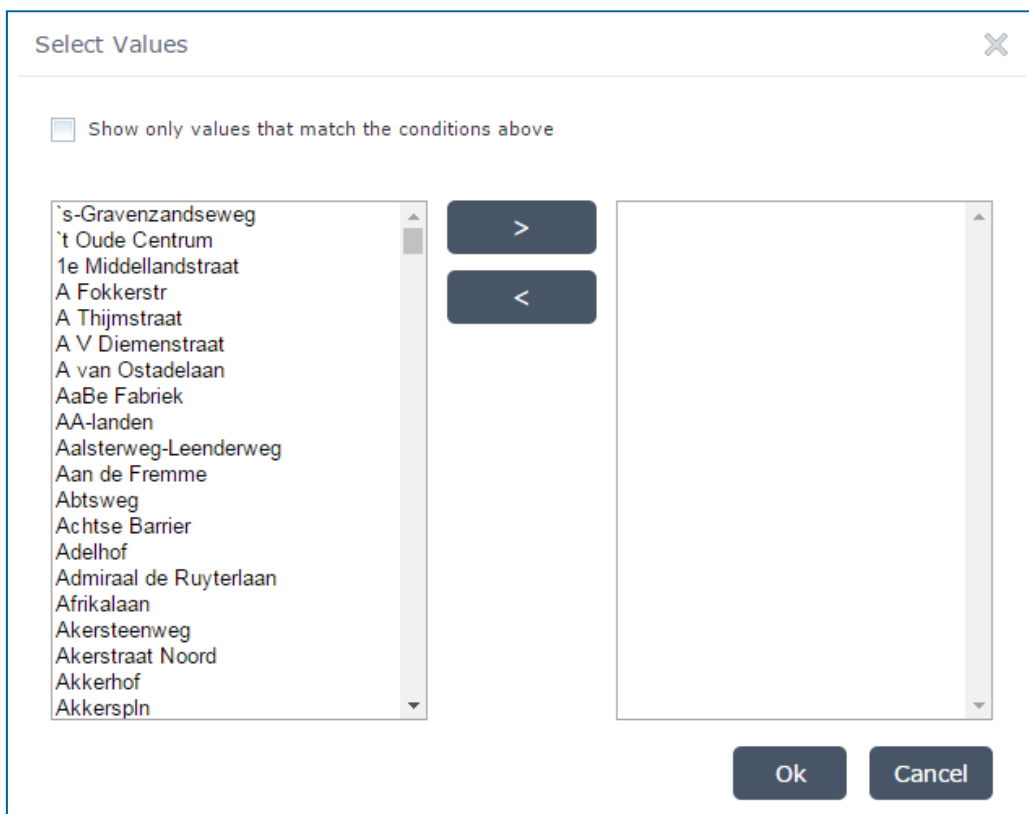
Between the two expressions, there are radio buttons for 'Value', 'Unique', and 'Multiple unique'. The 'AND' button is selected between the two expressions.

3.2. Selecting multiple values

Click on the bullet **Multiple unique** to easily select multiple values.

This screenshot shows the 'Data filter widget' with the first filter expression: 'WINKELGEBIED (Stri)' is 'in'. The 'Multiple unique' radio button is selected and circled in red. The 'Value' and 'Unique' radio buttons are unselected. The 'Show query' link is visible at the top right.

Click on the pencil () behind the filter and a pop-up screen will appear:

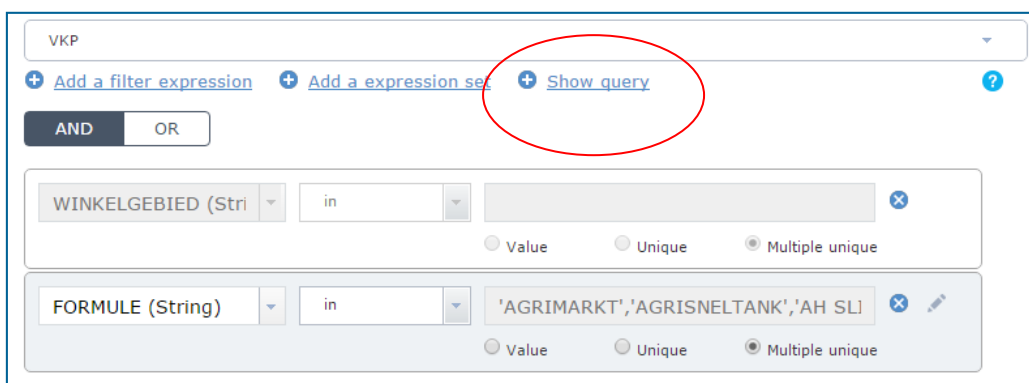


The 'Select Values' dialog box features a close button (X) in the top right corner. Below the title bar, there is a checkbox labeled 'Show only values that match the conditions above'. The main area contains two lists of values. The left list includes: 's-Gravenzandseweg, 't Oude Centrum, 1e Middellandstraat, A Fokkerstr, A Thijmstraat, A V Diemenstraat, A van Ostadelaan, AaBe Fabriek, AA-landen, Aalsterweg-Leenderweg, Aan de Fremme, Abtsweg, Achtse Barrier, Adelhof, Admiraal de Ruyterlaan, Afrikalaan, Akersteenweg, Akerstraat Noord, Akkerhof, and Akkerspln. Between the lists are two buttons: a right arrow (>) and a left arrow (<). The right list is currently empty. At the bottom right, there are 'Ok' and 'Cancel' buttons.

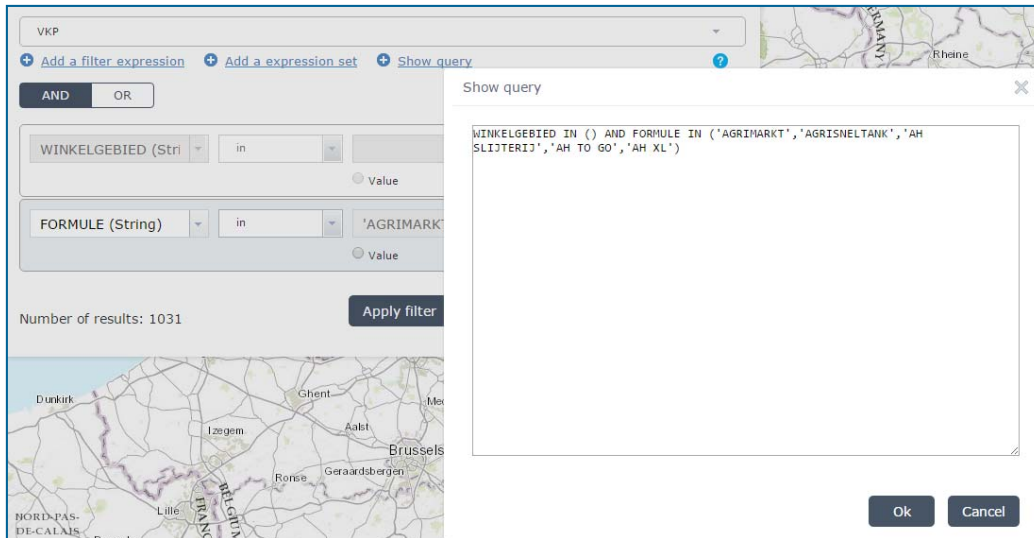
Select the values with the Ctrl or Shift key and, using the arrow keys, relocate the selection to the right.

3.3. Saving a filter

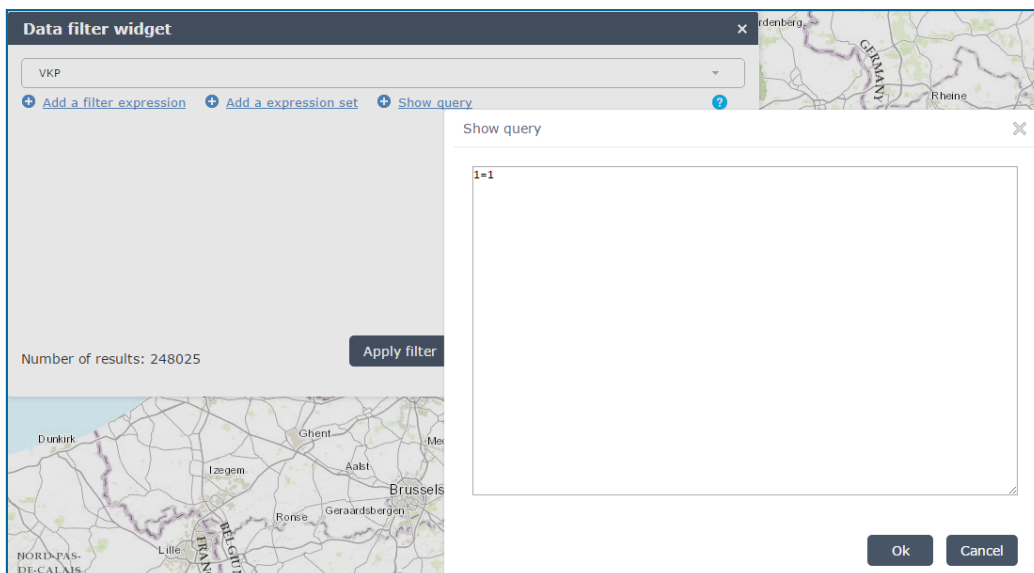
The **Show query** button will display the filter in a pop-up screen, which you can select, copy, and save to a location on your computer (using Notepad or Wordpad).



The filter configuration interface shows a dropdown menu with 'VKP' selected. Below it are three buttons: 'Add a filter expression', 'Add a expression se', and 'Show query' (which is circled in red). There are also 'AND' and 'OR' buttons. The main area contains two filter rows. The first row has 'WINKELGEBIED (Stri)' in the first dropdown, 'in' in the second dropdown, and an empty text box in the third. The second row has 'FORMULE (String)' in the first dropdown, 'in' in the second dropdown, and a text box containing ''AGRIMARKT','AGRISNELTANK','AH SL'. Both rows have radio buttons for 'Value', 'Unique', and 'Multiple unique', with 'Multiple unique' selected in both.



Save the query in Word, Notepad, or a different programme, and simply copy the text at your next session.



Delete 1=1 and paste the saved filter in the window. Click OK.

3.4. AND and OR filters

When filtering data, it matters whether you choose the **AND** or **OR** function.

Below, several examples of filters will be shown:

Example 1: You want to filter the sales points of the formula H&M located in the city of Nijmegen.

Choose “Add an expression set”:

The screenshot shows the 'Data filter widget' interface. At the top, there's a dropdown menu set to 'VKP'. Below it are three links: '+ Add a filter expression', '+ Add a expression set', and '+ Show query'. The main area contains two filter expressions stacked vertically. The first expression is 'WOONPLAATS (String) is Nijmegen' with radio buttons for 'Value', 'Unique' (selected), and 'Multiple unique'. The second expression is 'FORMULE (String) is H&M' with the same radio button options. Between the two expressions, there are 'AND' and 'OR' buttons, with 'AND' selected. At the bottom, it says 'Number of results: 3' and has three buttons: 'Apply filter', 'Apply filter to all layers', and 'Clear filters'.

With this filter, choose AND: the sales points have to pertain to the formula H&M AND they have to be located in the city of Nijmegen.

Example 2: You want to filter the sales points in the sector ‘supermarkets’ in the shopping areas of Arnhem Central and Apeldoorn Central.

Choose “Add filter expression”:

The screenshot shows the 'Data filter widget' interface. At the top, there's a dropdown menu set to 'VKP'. Below it are three links: '+ Add a filter expression', '+ Add a expression set', and '+ Show query'. The main area contains a single filter expression: 'BRANCHE (String) is 11.010.519-Supermarkt' with radio buttons for 'Value', 'Unique' (selected), and 'Multiple unique'. At the bottom, it says 'Number of results: 3' and has three buttons: 'Apply filter', 'Apply filter to all layers', and 'Clear filters'.

Choose “Add expression set”:

The screenshot shows the 'Data filter widget' interface. At the top, there is a dropdown menu set to 'VKP'. Below it are three links: '+ Add a filter expression', '+ Add a expression set', and '+ Show query'. There are two tabs: 'AND' and 'OR', with 'OR' being selected. The main filter area contains two expressions. The first expression is 'BRANCHE (String)' is '11.010.519-Supermarkt'. Below this expression are three radio buttons: 'Value', 'Unique' (which is selected), and 'Multiple unique'. The second expression is 'WINKELGEBIED (String)' in ''Centrum Arnhem','Centrum Nijm'. Below this expression are three radio buttons: 'Value', 'Unique', and 'Multiple unique' (which is selected). At the bottom, there are three buttons: 'Apply filter', 'Apply filter to all layers', and 'Clear filters'. On the left, it says 'Number of results: 11'.

With this filter, choose OR: you want to see the supermarkets located in Arnhem Central OR Apeldoorn Central. Had you chosen AND here, the filter would not have given any results. A supermarket cannot be located in Arnhem and Apeldoorn at the same time.

Example 3: You want to see the sales points in the group 11-Daily with a floor area of more than 750m² in the municipalities of Arnhem and Apeldoorn.

Choose “Add expression set”:

The screenshot shows the 'Data filter widget' interface. At the top, there is a dropdown menu set to 'VKP'. Below it are three links: '+ Add a filter expression', '+ Add a expression set', and '+ Show query'. There are two tabs: 'AND' and 'OR', with 'OR' being selected. The main filter area contains one expression: 'GEMEENTE (String)' in ''Apeldoorn','Arnhem'. Below this expression are three radio buttons: 'Value', 'Unique', and 'Multiple unique' (which is selected). At the bottom, there are three buttons: 'Apply filter', 'Apply filter to all layers', and 'Clear filters'.

With this filter, choose OR: the sales points have to be located in the municipality of Arnhem OR Apeldoorn. They cannot be located in both Arnhem and Apeldoorn at the same time.

Choose “Add expression set”:

Data filter widget

VKP

AND OR

AND OR

GEMEENTE (String) in 'Apeldoorn', 'Arnhem'

Value Unique ☒ Multiple unique

AND OR

GROEP (String) is 11-Dagelijks

Value Unique ☒ Multiple unique

WVO (Number) is more or equal 750

Value Unique ☒ Multiple unique

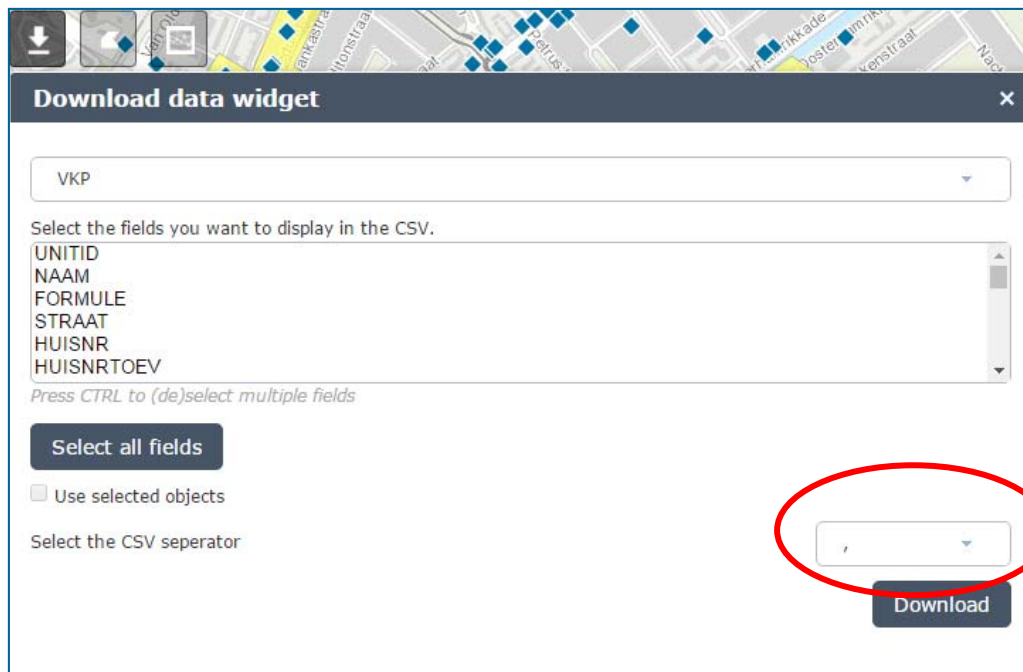
Number of results: 51

Apply filter Apply filter to all layers Clear filters

With this filter, choose AND: only the sales points in the group 'daily' with a WVO of more than 750m² are selected. Had you chosen OR here, all sales points in the group 11-Daily and all sales points with a WVO of more than 750m² would have been selected – also the ones located in other groups!

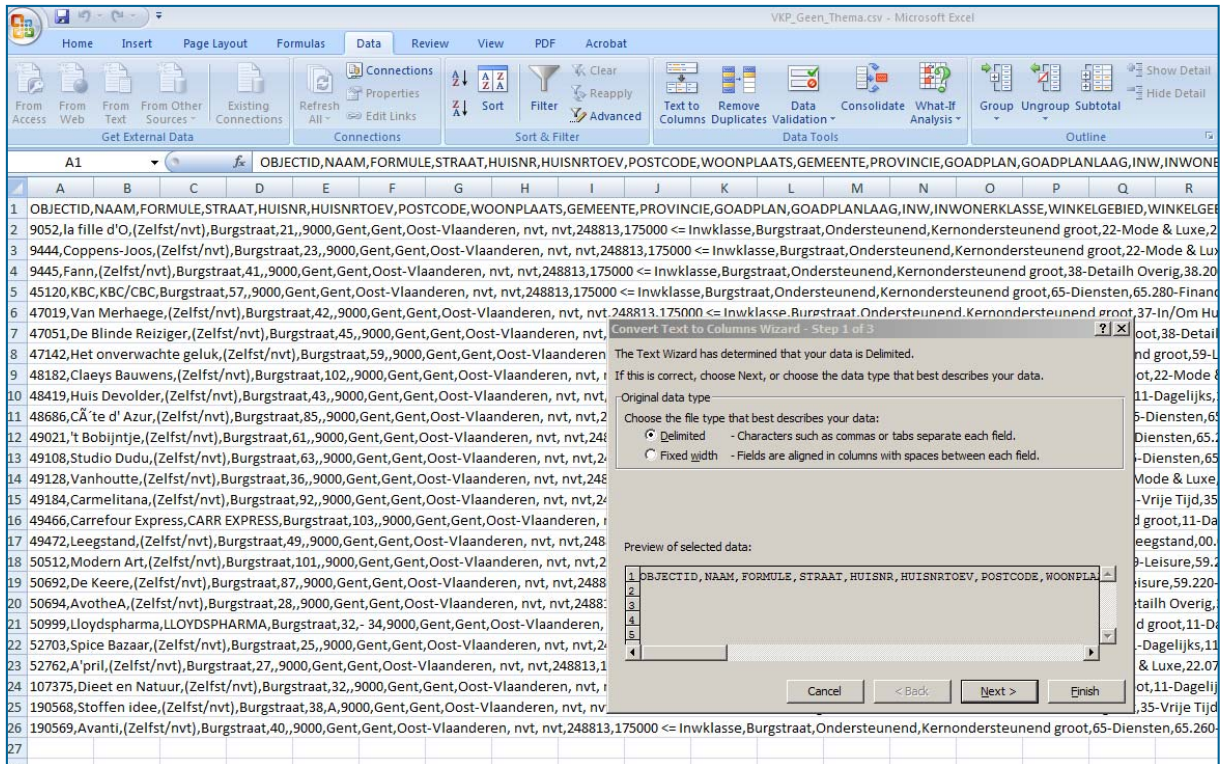
4 Download widget

Using the *Download widget*, you can download a selection (after filtering) or all available data at once.

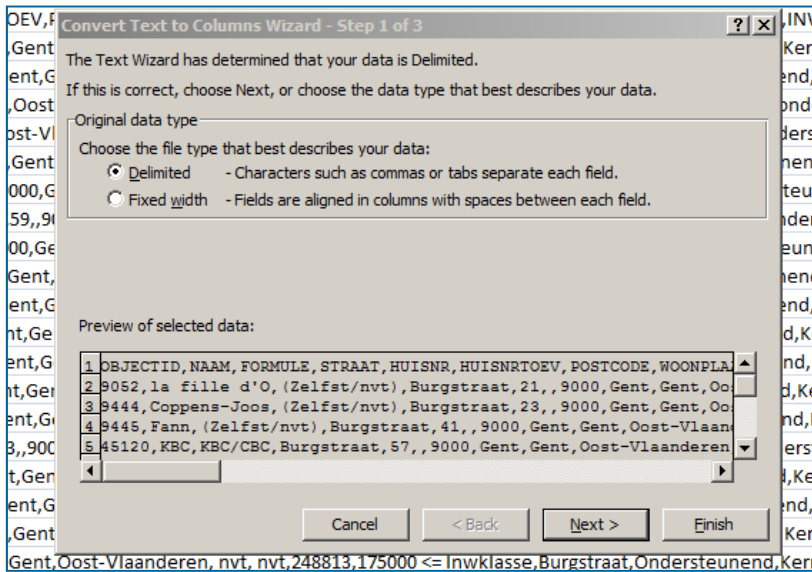


The data will be downloaded in CSV format, in which you will have to choose a field separator. In the Netherlands, the standard comma (,) is usually used as a decimal sign (see window control panel, region and language, additional settings, list separator). By using the semicolon (;), columns are made directly after exporting to Excel.

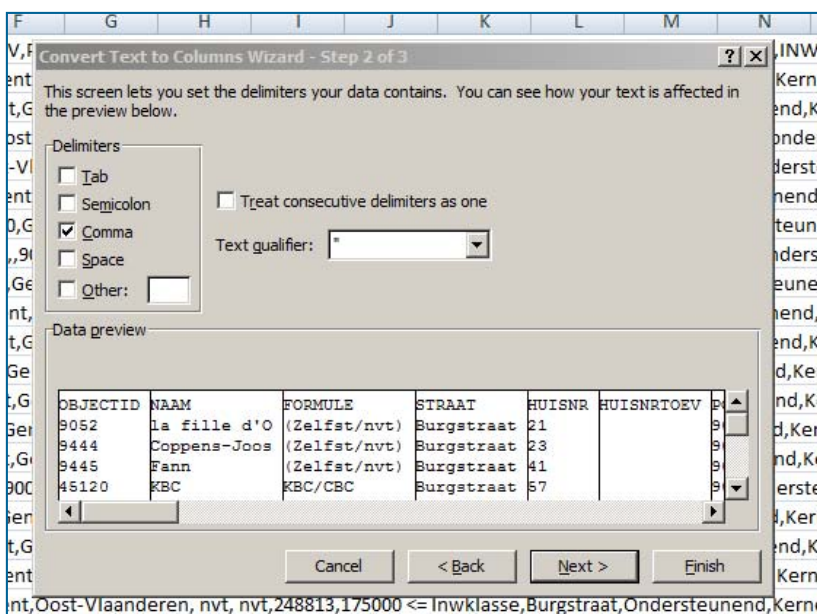
When the data is not displayed in columns right away, you can do the following:
Select the entire column "A" and choose "Text to Columns" in the tab "Data".



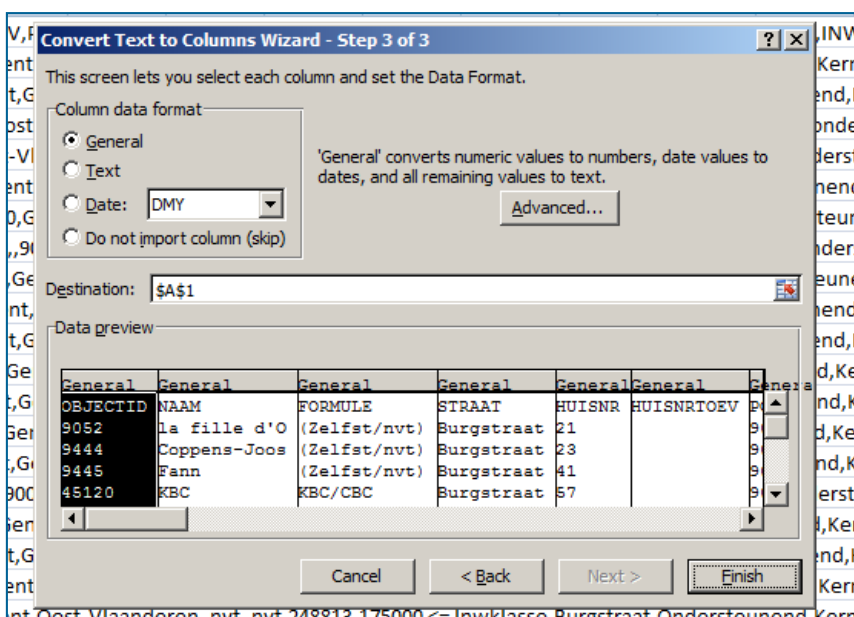
Choose "Delimited" and click Next:



Choose "Comma" and click Next:



Click Finish:



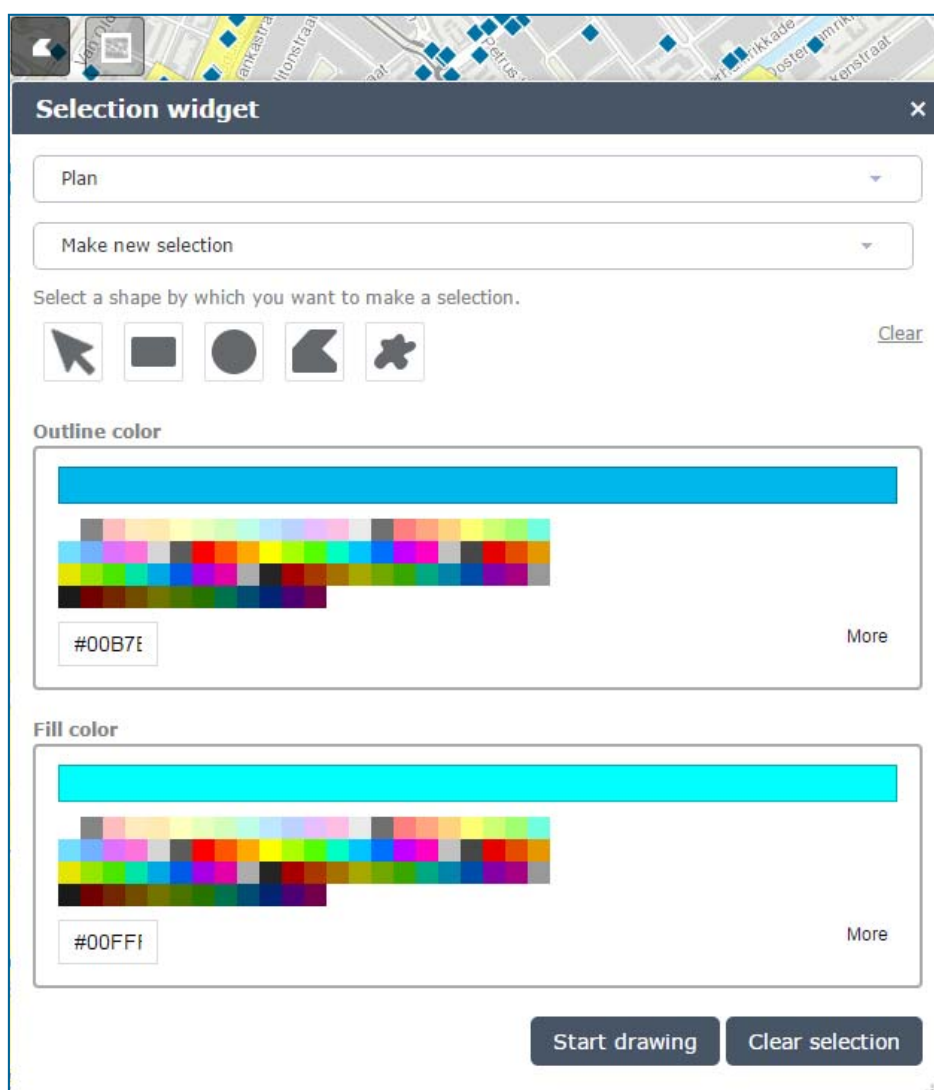
5 Selection widget






With the *Selection widget*, you can select objects in the map using polygons or the selection arrow.

You can colour the selected objects, or download the data pertaining to these using the *Download widget*.

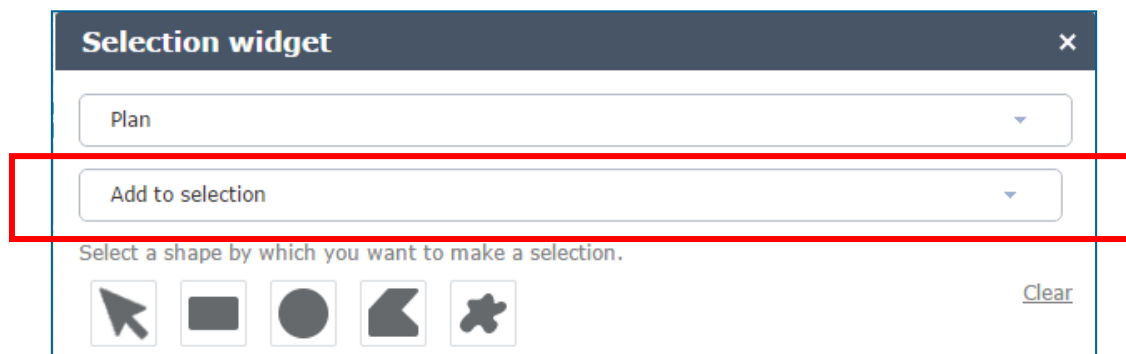
5.1. Selecting and colouring objects

Choose the layer in which you want to select objects.

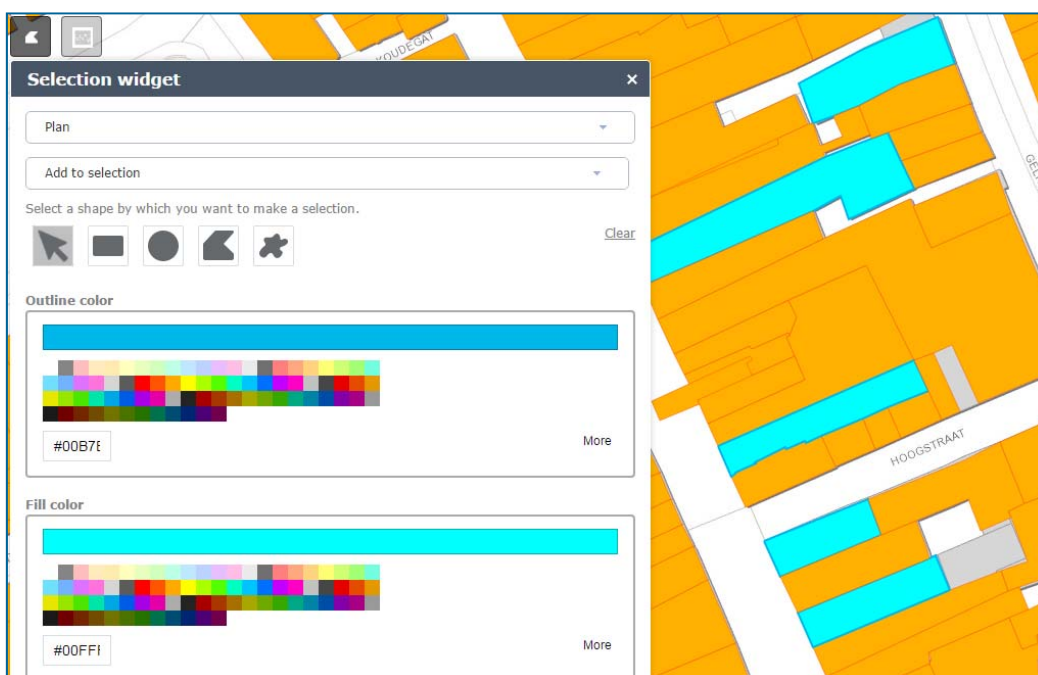


-  Selection tool for the selection of a single object
-  Selection tool for the selection of multiple objects within a rectangle
-  Selection tool for the selection of multiple objects within a circle
-  Selection tool for the selection of multiple objects within a polygon
-  Selection tool for the selection of multiple objects within a polygon that can be drawn freely

If you want to select multiple objects, you should choose “Add to selection” after having selected the first object.

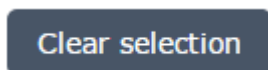


Now, you can click on any arbitrary object on the map.

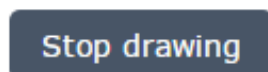


Using the colour pallet, you can colour the objects and change the colour of their outline!

The button “Clear selection” resets the selection.

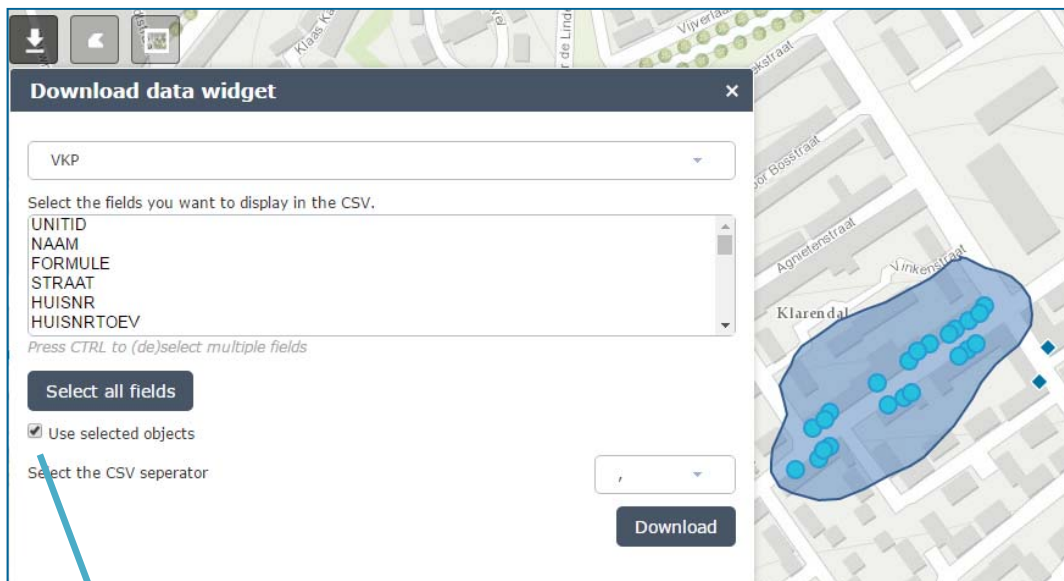


The button “Stop drawing” allows you to continue with other functions within the programme.



5.2. Downloading a selection

After having made a selection, the Download button allows you to export the selected objects to a CSV file:



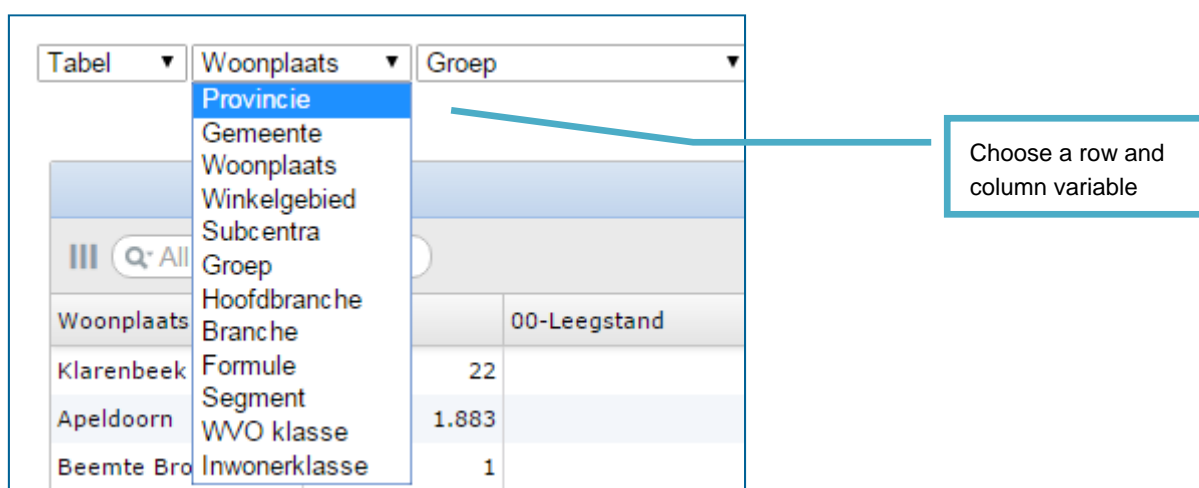
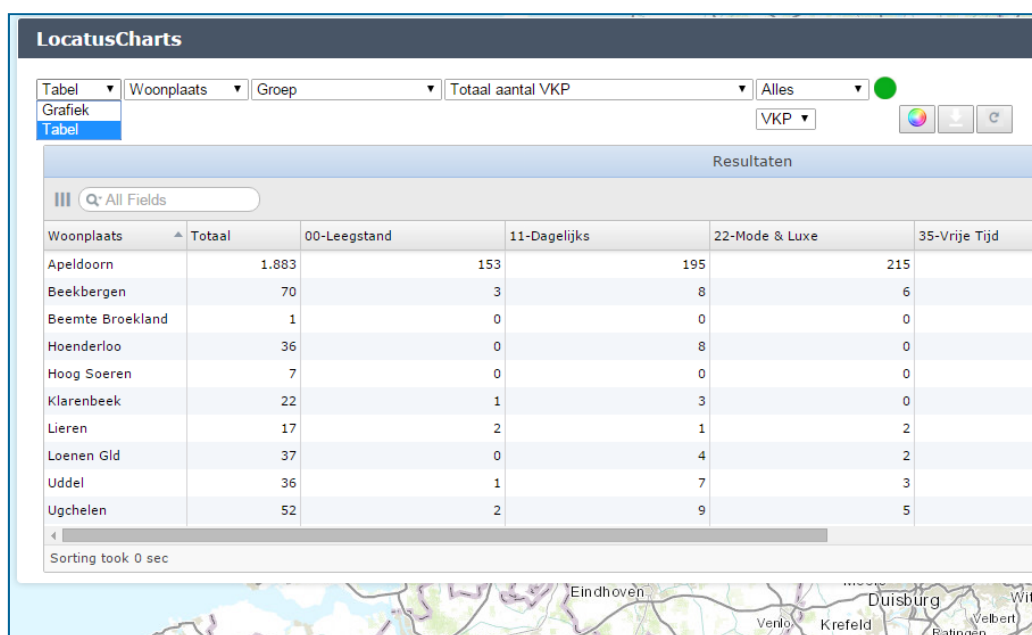
Tick the box "Use selected objects"

6 Matrix Chart widget

The *Matrix Chart* widget creates tables and graphs from the database on aggregated level.

6.1. Matrix

The widget standardly displays data in a table.




The table is set on Total VKP/Sales points. Using the list, you can choose other options.


Woonplaats ▼	Groep ▼	Totaal aantal VKP ▼	Alles ▼
		Totaal aantal VKP	VKP ▼
		Totaal WVO	
		Percentage VKP	
		Percentage WVO	
		Gemiddeld aantal VKP per 1.000 inwoners	
		Gemiddeld WVO per 1.000 inwoners	
		Filialiseringsgraad naar VKP	
		Filialiseringsgraad naar WVO	
		Gemiddelde WVO per winkel	
Fields			
	Totaal	00-Leegstand	
	22		
	1.883	153	195
bekland	1	0	0

The widget is set to use all data in the database. The matrix shows this by displaying “All”.

LocatusCharts				
Tabel ▼	Provincie ▼	Hoofdbranche ▼	Totaal aantal VKP ▼	Alles ▼
				Scher
				Alles
				Resultaten

The widget can also exclusively use the data shown on the screen. To select this option, choose “Screen”.

You can export the tables  as CSV file.

The refresh button  refreshes the data in the table. This is necessary when you make a filter and then open the matrix; by refreshing, the filter is activated in the matrix widget.

6.2. Chart

Two types of graphs can be made:

Grafiek ▼

Winkelgebied ▼


Groep ▼

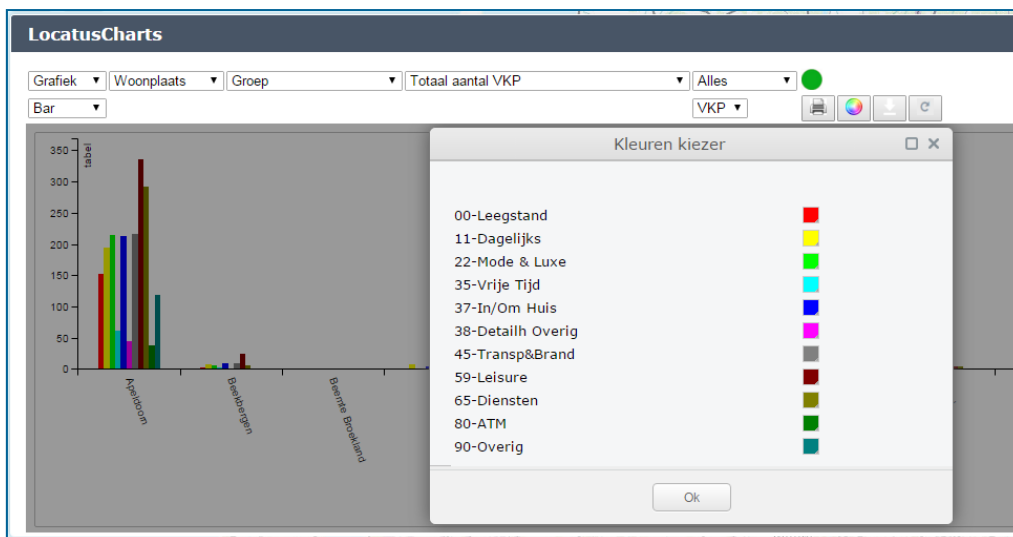
Totaal aantal VKP ▼

Bar ▼

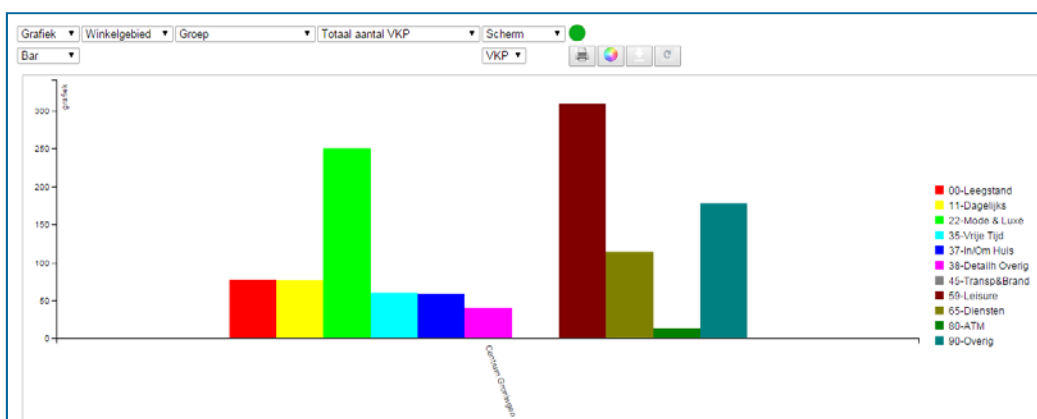
Pie

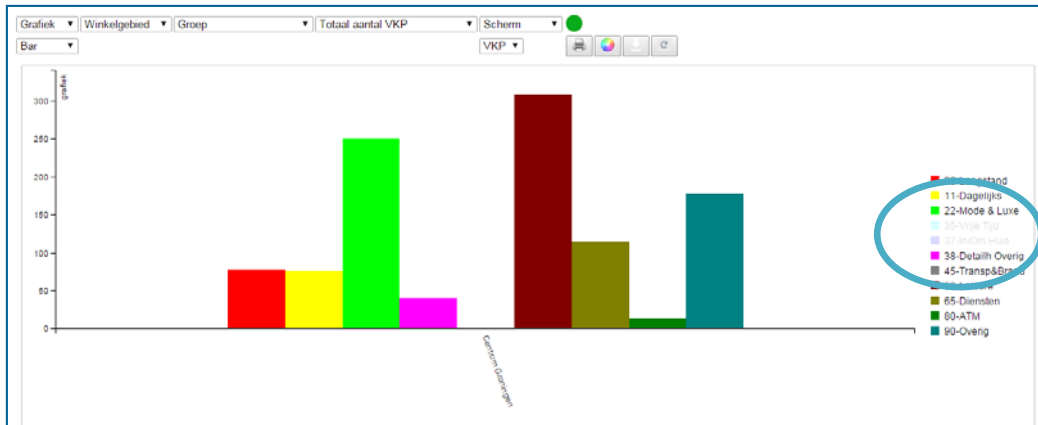
Bar

The coloured circle  allows you to change the colours in the graphs.




By clicking a value in the legend you are able to turn a value on and off.





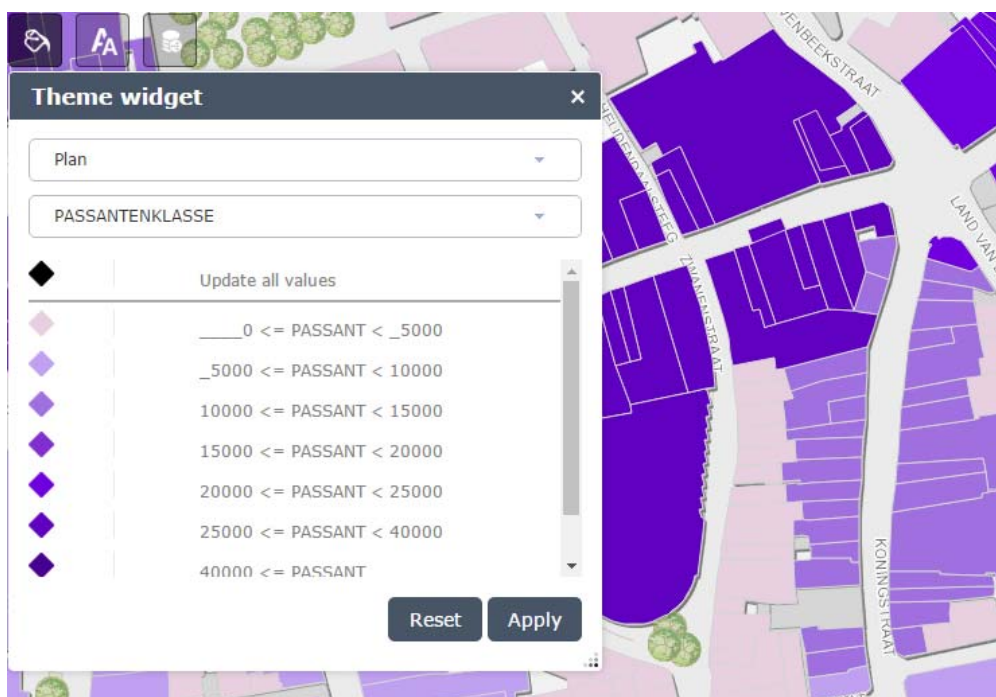
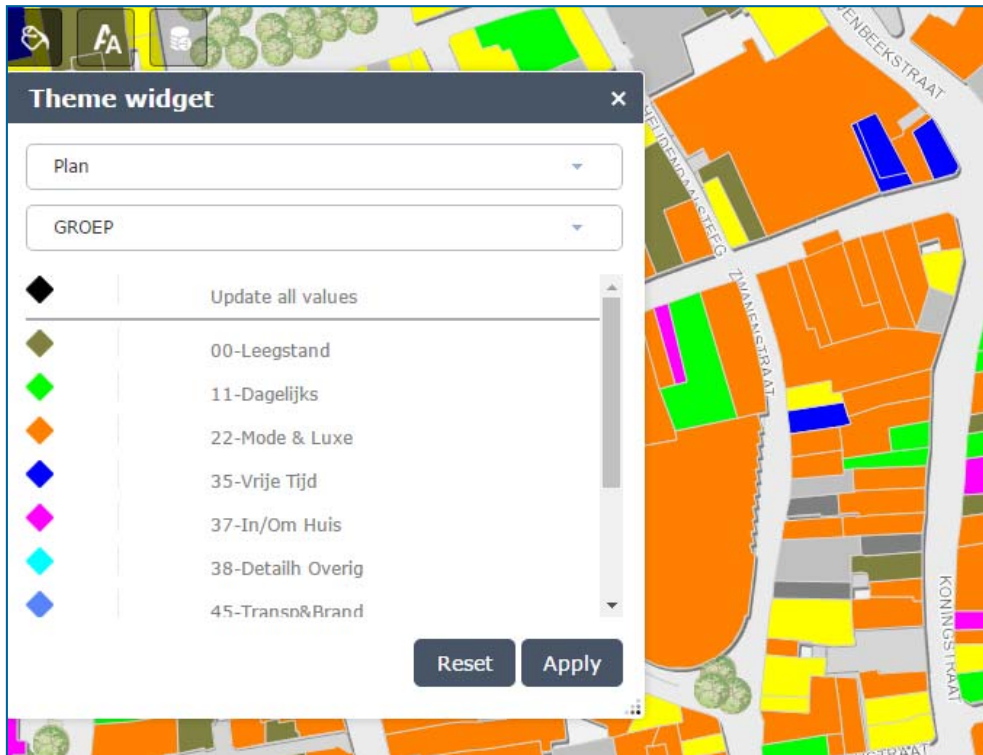
Clicking the value reactivates them.

You can save the graphs as a picture  in a PDF file.

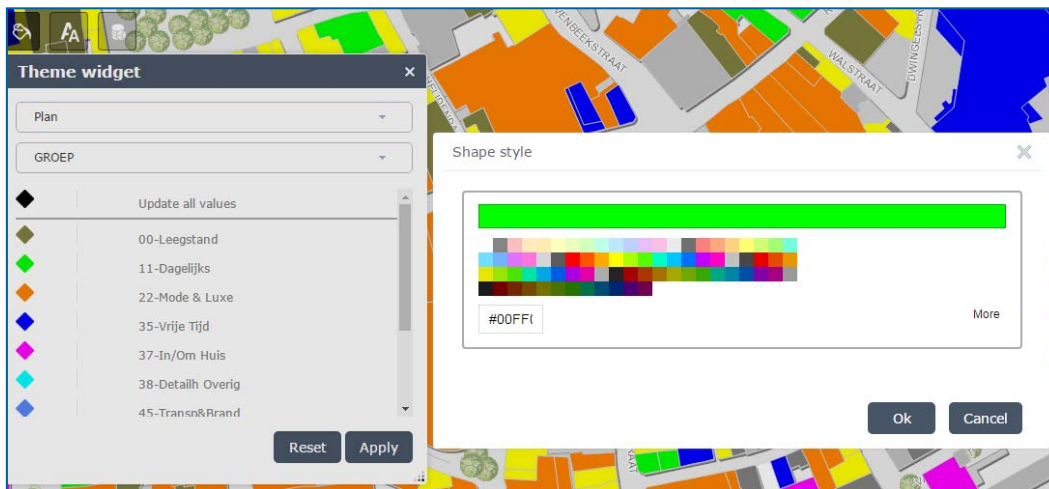
7 Theme widget

The *Theme widget* allows you to create a theme on all available variables. You can colour this theme as you wish.

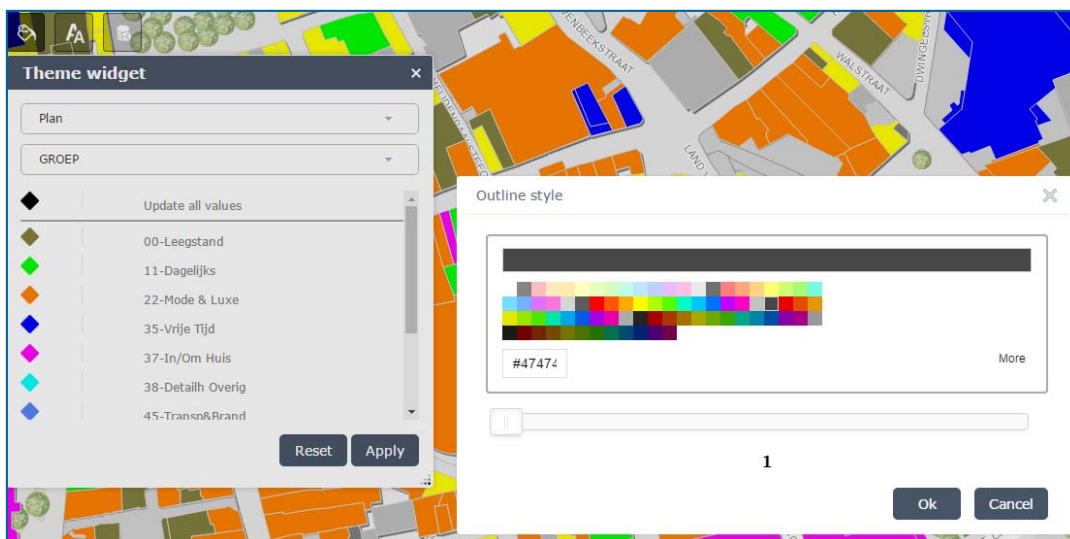
Choose the layer in which you want to create a theme. In many cases, a default colour pallet will appear.



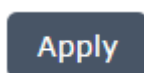
You can change the colours by clicking on the diamond-shaped symbol.



By clicking on the lines you can change the contour in colour and thickness.
This is only possible in the Plan layer.



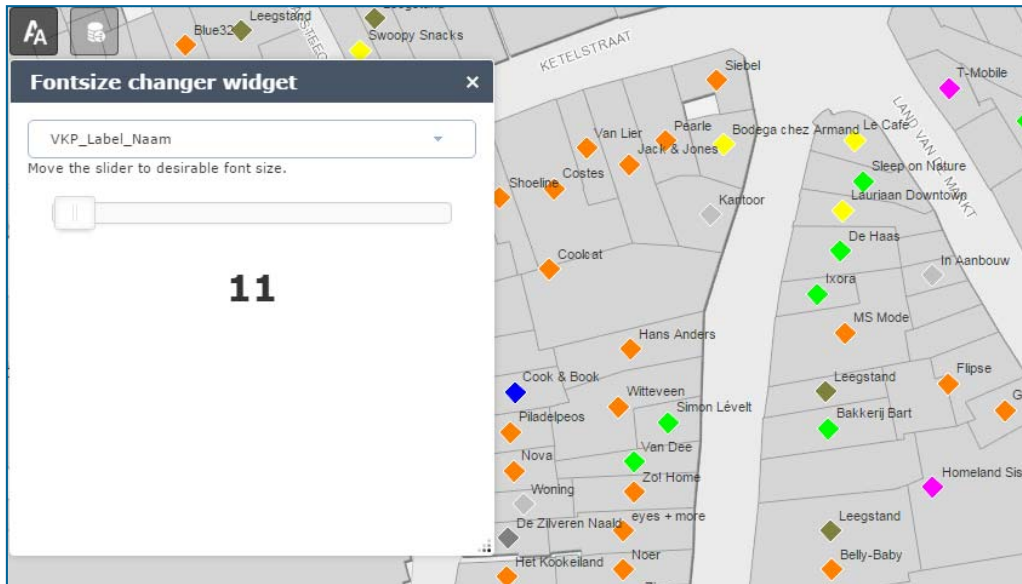
After changing colour and thickness, don't forget to click "Apply".



8 Font size changer widget

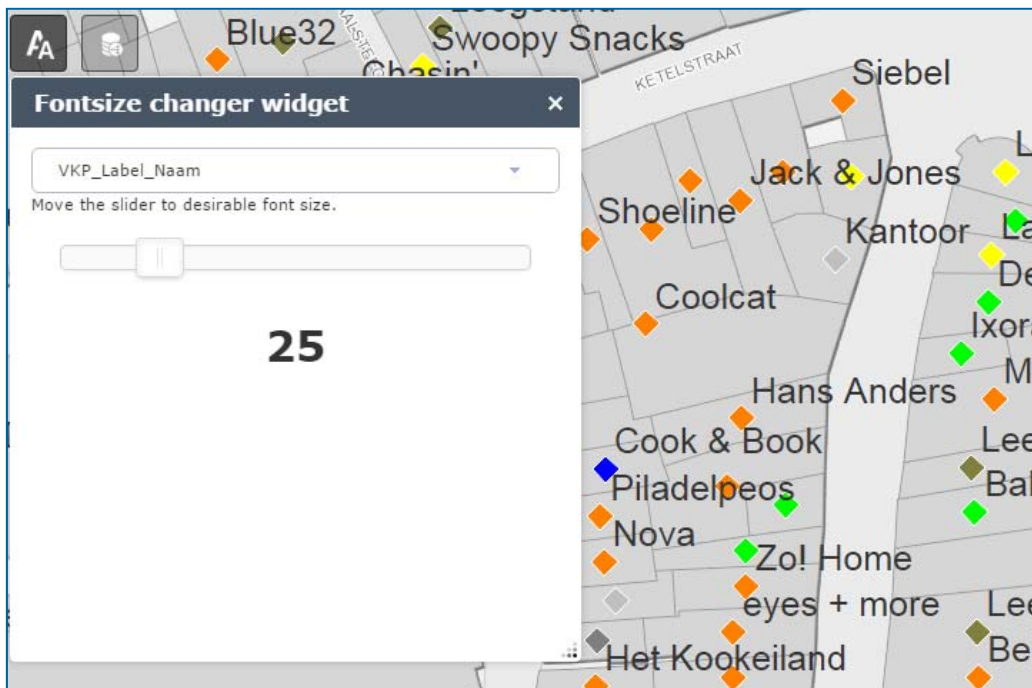
The *Font size changer widget* changes the size of the labels.

Choose the label layer you want to change.



Make sure that the label layer's box is ticked in the list of layers (layer list).

Use the bar to shift towards the desired font size.



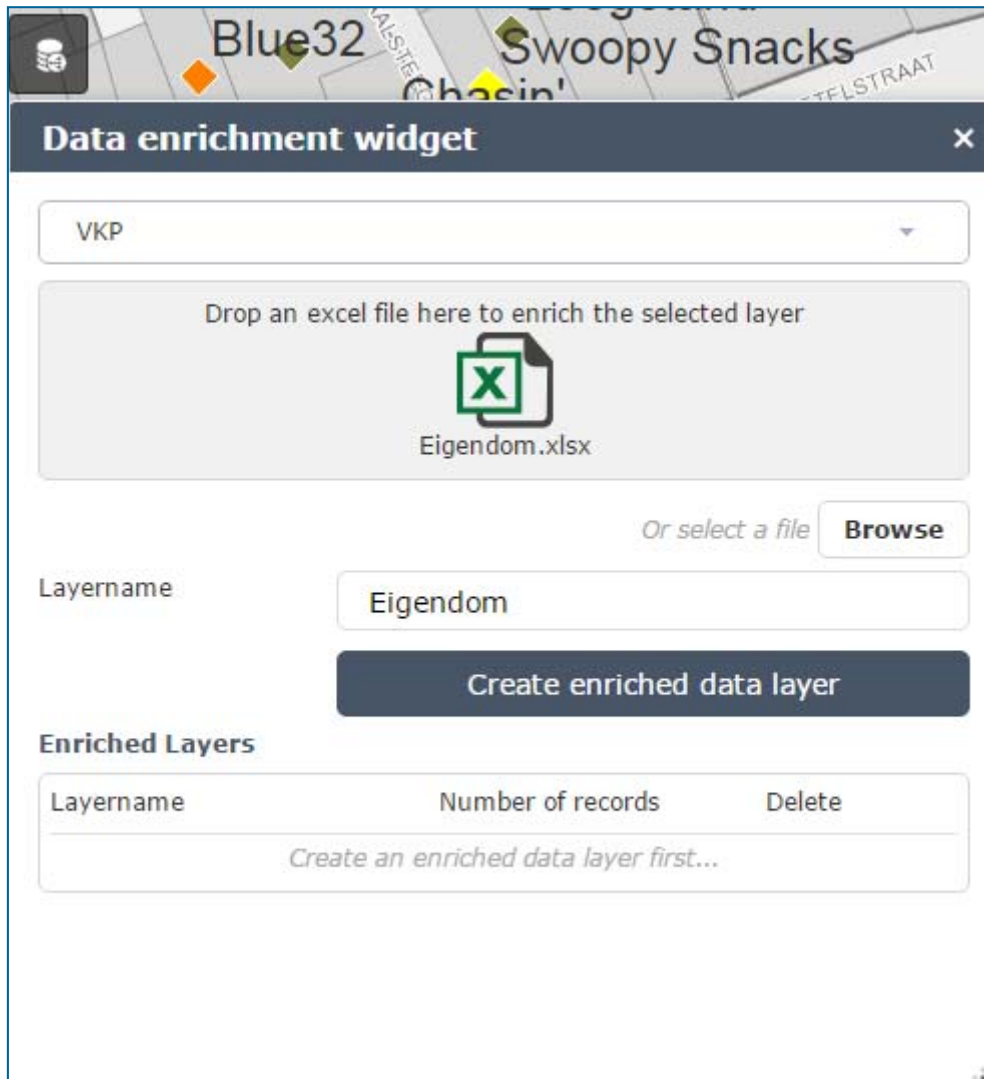
9 Data enrichment widget

The *Data enrichment widget* connects your own data with that of Locatus.

The connection works via an Excel file (.xlsx) and has to contain the field UNITID.

The connection is made on the basis of the field UNITID.

Choose from the database the layer that you want to connect to your own data, for example VKP/Sales Points.



Data enrichment widget

VKP

Drop an excel file here to enrich the selected layer

Eigendom.xlsx

Or select a file **Browse**

Layername: Eigendom

Create enriched data layer

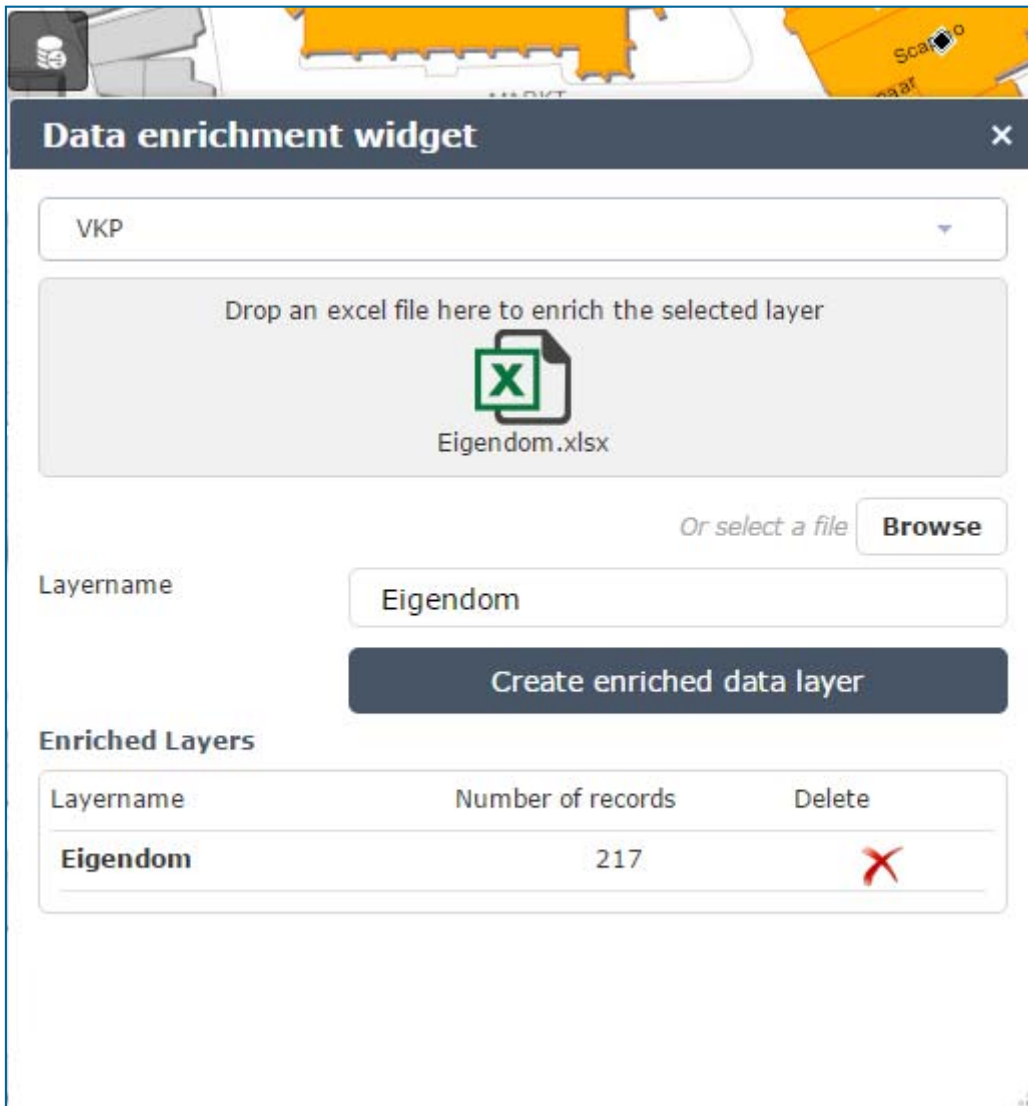
Enriched Layers

Layername	Number of records	Delete
Create an enriched data layer first...		

Rename the new layer (e.g. Property) and click:

Create enriched data layer


The widget displays the amount of rows in the new layer.



Data enrichment widget [X]

VKP [v]

Drop an excel file here to enrich the selected layer



Eigendom.xlsx

Or select a file **Browse**

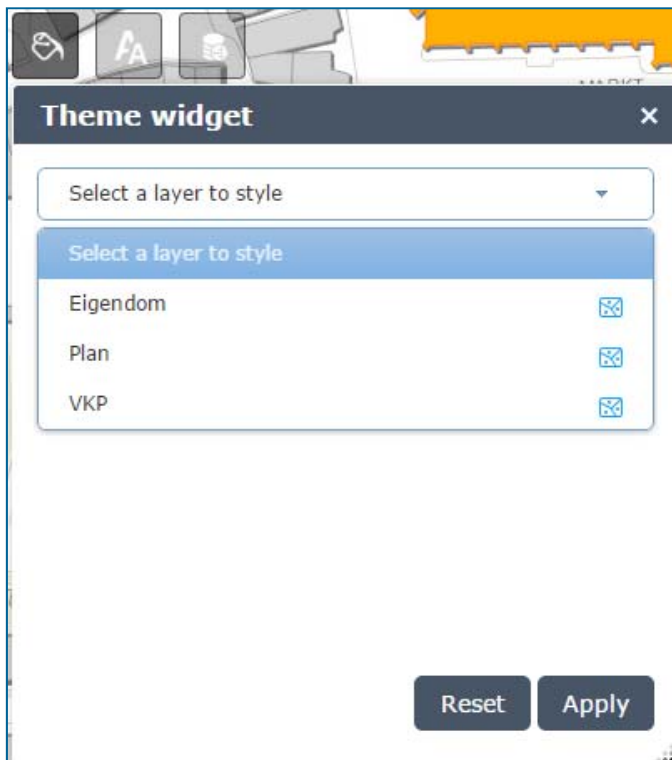
Layername: Eigendom

Create enriched data layer

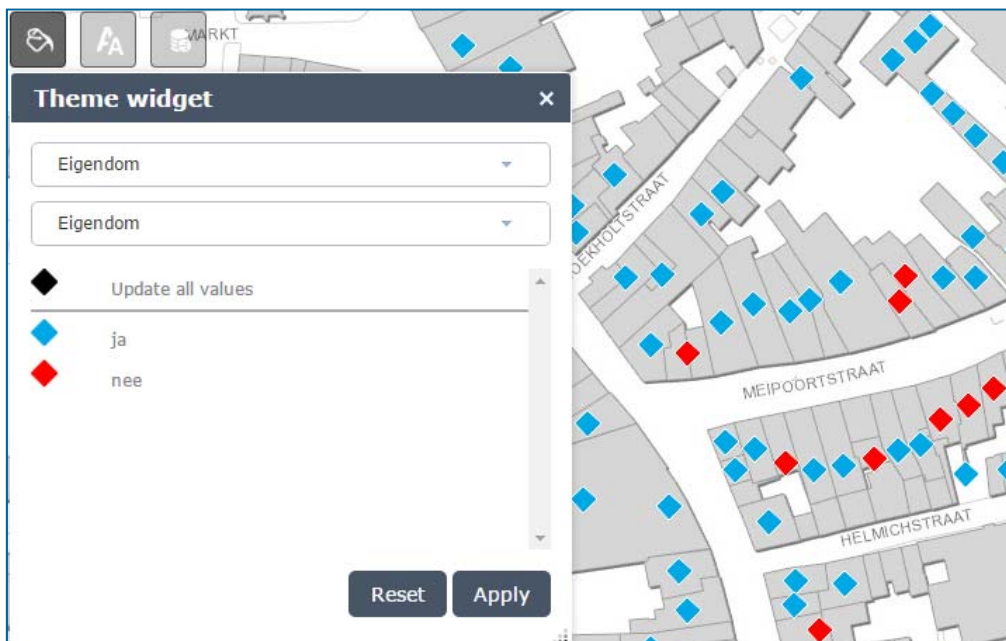
Enriched Layers

Layername	Number of records	Delete
Eigendom	217	

The new layer is now visible in the *Theme widget*, too:



You can now create a theme on your own, newly added fields with the theme widget.

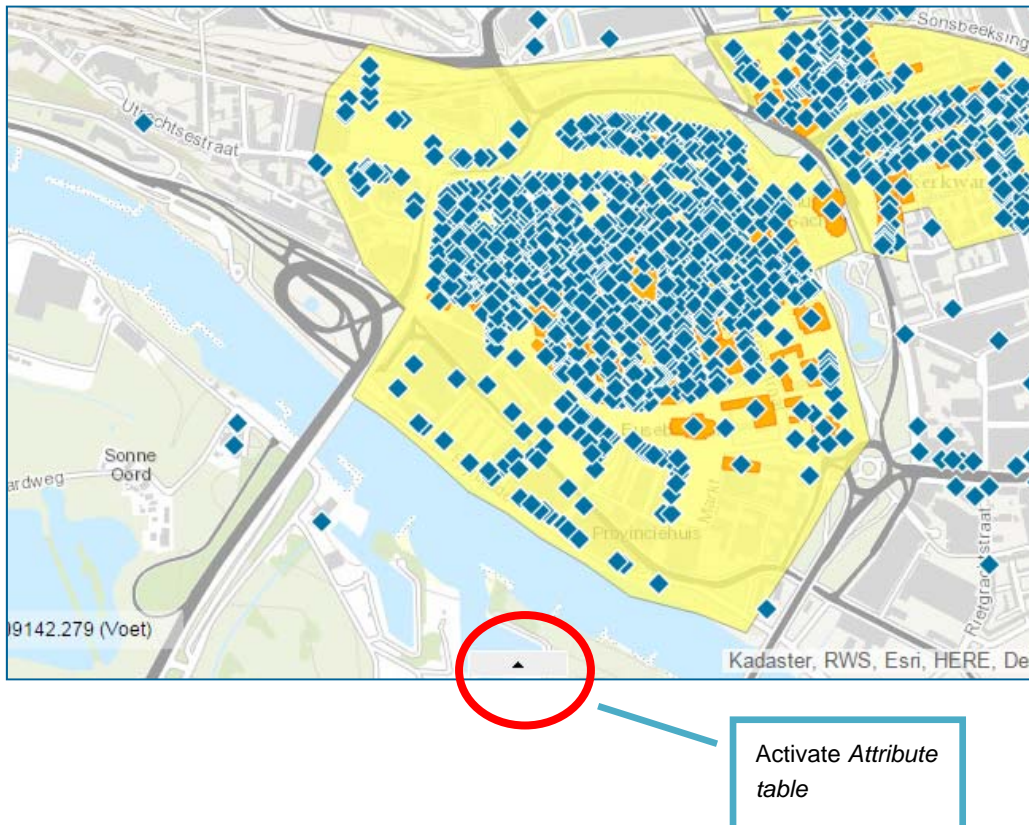


The connection with personal data will NOT be saved by Locatus Online.

10 Attribute table

The *Attribute table* displays the underlying data of objects on the map.

You are able to download the data to a CSV file, but only up to a limit of 1,000 records.
If you want to download more records, please use the *Download widget*.



Options *Attribute table*:

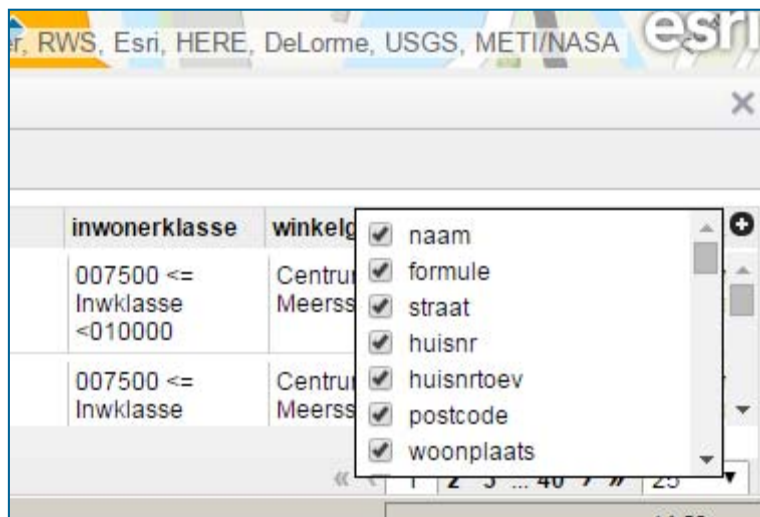
<div> Options Zoom to Clear Selection Refresh </div>						
<div> Show Selected Records Show Related Records Filter by Map Extent Show/Hide Columns Export to CSV </div>						
		formule	straat	huisnr	huisnrtoev	postcode
	INT	RENAULT	Nieuwstraat	3		6981AH
157,246,820,60	SERVICEPUNT	ING	Meipoortstraat	12		6981DK
157,246,706,72	SERVICEPUNT	POSTNL	Meipoortstraat	12		6981DK

To turn columns on and off in the *Attribute table*:

Options Zoom to Clear Selection Refresh

VWP Winkelgeteld

unqid	naam	formule	straat	huisnr	huisnrtoev	postcode	woonplaats	gemeente	provincie	goedplan	goedplanlaag	leng	inwonerklasse	winkelgeteld	unqid
153,526,148,9	SERVICEPUNT	RENDULT	Nieuwstraat	3		6981AA	Doenbrug	Doenbrug	Gelderland	nvt	nvt	11,435	010000 <= Inwklasse <015000	Centrum Doenbrug	<input checked="" type="checkbox"/> unqid
157,246,820,6	SERVICEPUNT	ING	Helpoortstraat	12		6981DK	Doenbrug	Doenbrug	Gelderland	Doenbrug (Centrum)	0,0	11,435	010000 <= Inwklasse <015000	Centrum Doenbrug	<input checked="" type="checkbox"/> naam
157,246,706,7	SERVICEPUNT	POSTNL	Helpoortstraat	12		6981DK	Doenbrug	Doenbrug	Gelderland	Doenbrug (Centrum)	0,0	11,435	010000 <= Inwklasse <015000	Centrum Doenbrug	<input checked="" type="checkbox"/> formule
															<input checked="" type="checkbox"/> straat
															<input checked="" type="checkbox"/> huisnr
															<input checked="" type="checkbox"/> huisnrtoev
															<input checked="" type="checkbox"/> postcode
															<input checked="" type="checkbox"/> woonplaats
															<input checked="" type="checkbox"/> gemeente
															<input checked="" type="checkbox"/> provincie

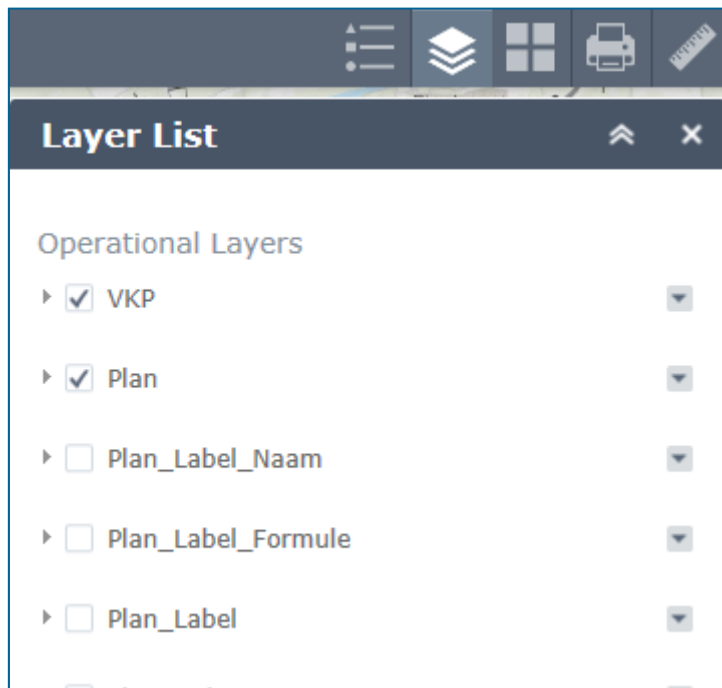


11 Layer list

Clicking the *Layer list* button will display all available map layers. Ticking the box will activate the layer.

VKP means Sales Points and Plan means Retail Plans.

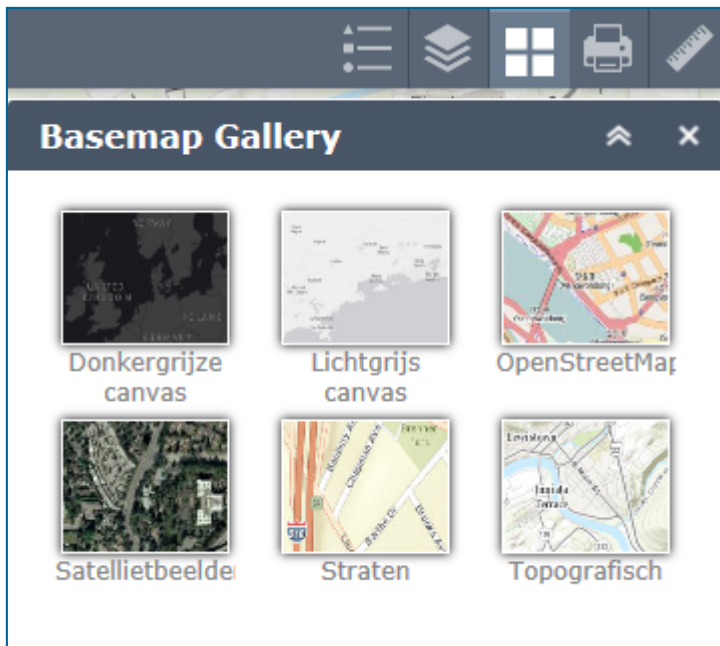
Depending on your subscription, some Plan layers will be visible, and others not.



12 Basemap Gallery

Changing the background is easy with the *Basemap Gallery*.

The standard background is Topographic.

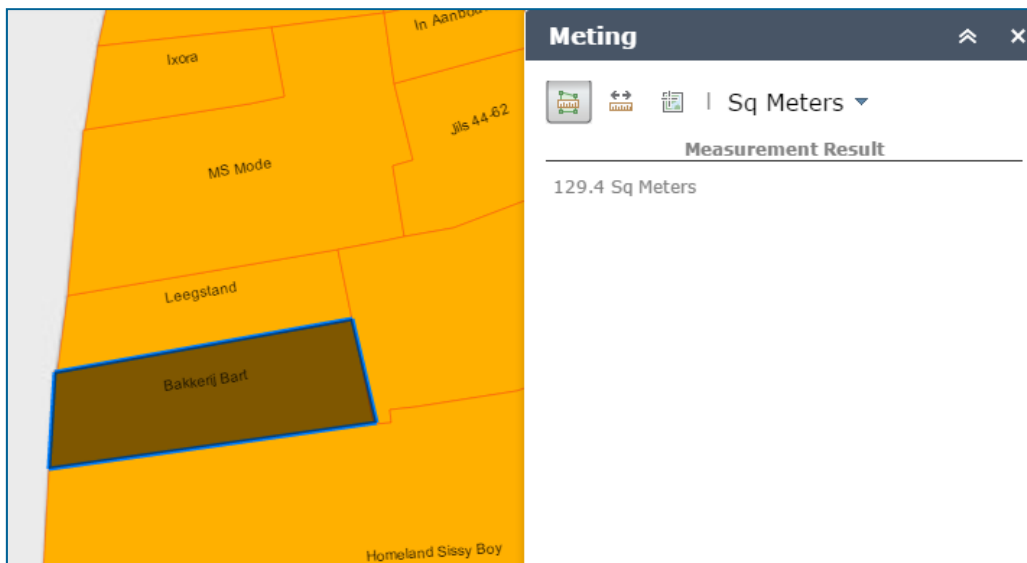


13 Measurement

The *Measurement widget* (Meting) allows you to calculate areas and distances, and display the coordinates.

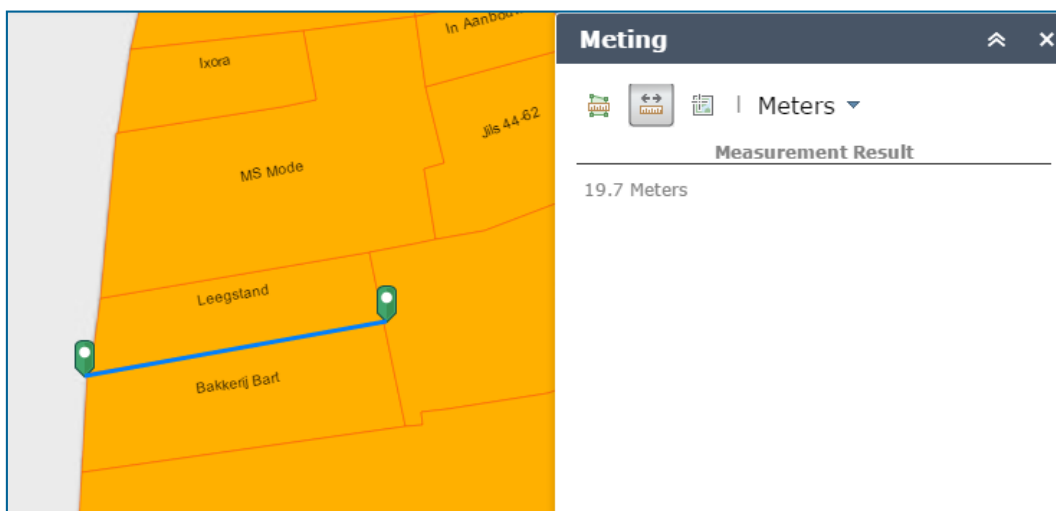
13.1. Measuring surface area

Draw a polygon with your mouse and double click at the last point.



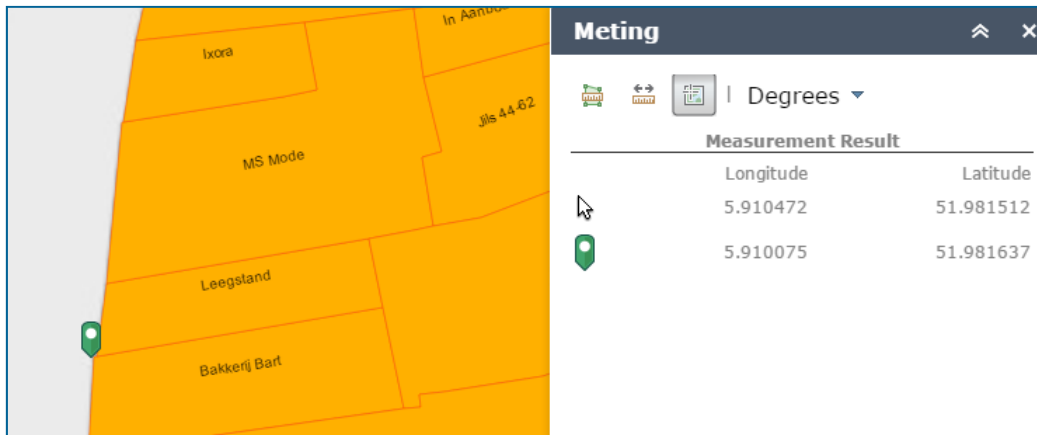
13.2. Measuring distance

Draw a line with your mouse and double click at the last point.



13.3. Determining latitude and longitude

The coordinates are displayed in the Lat/ Long (WGS84) system.



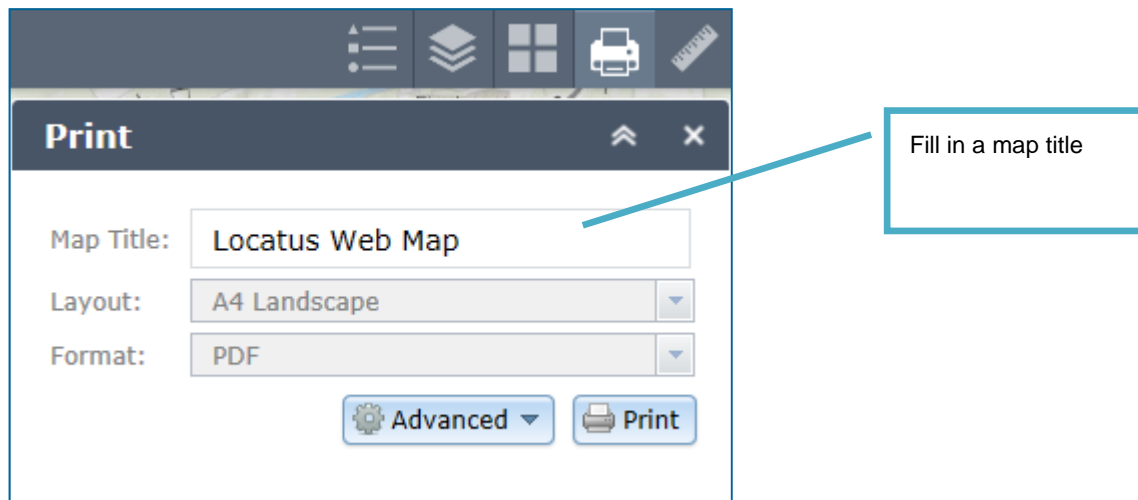
The screenshot shows the 'Meting' (Measurement) interface. On the left is a map with an orange background and black outlines of land parcels. Labels on the map include 'Ixora', 'MS Mode', 'Jile 44-62', 'Leegstand', and 'Bakkerij Bart'. A green location pin is placed on the map. On the right is a panel titled 'Meting' with a close button (X) and a zoom button (up arrow). Below the title bar are icons for different measurement modes: a green icon, a double-headed arrow, and a square icon. A dropdown menu shows 'Degrees'. Below this is a table titled 'Measurement Result'.

	Longitude	Latitude
Mouse	5.910472	51.981512
Pin	5.910075	51.981637

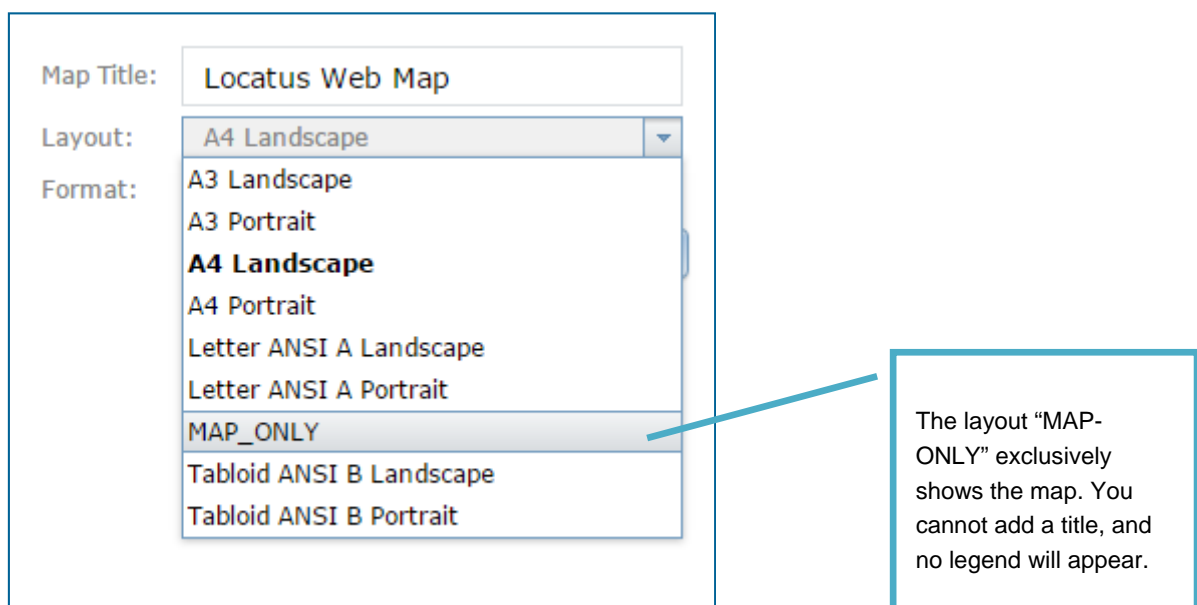
14 Printing

The Print button allows you to create images in various file formats and paper sizes.

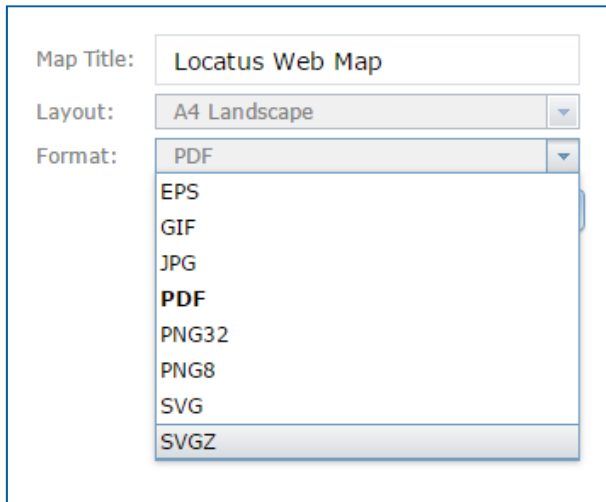
(Afdrukken)



You can choose from several layouts.



You can choose several file formats.



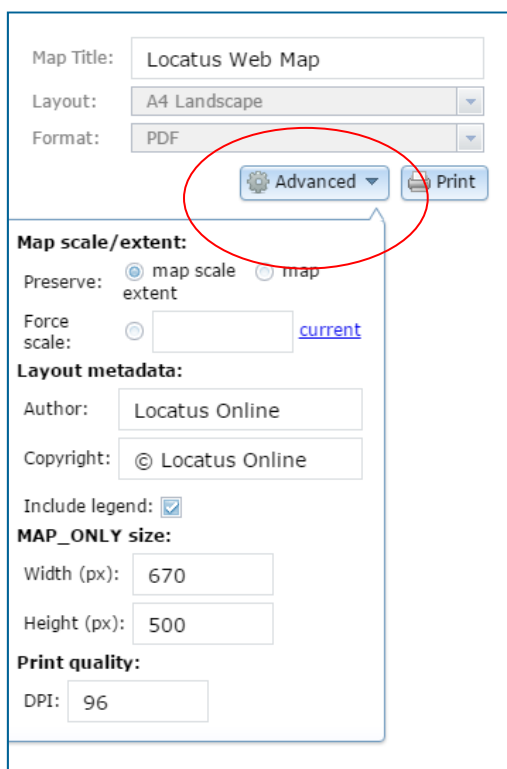
Map Title: Locatus Web Map

Layout: A4 Landscape

Format: PDF

- EPS
- GIF
- JPG
- PDF**
- PNG32
- PNG8
- SVG
- SVGZ

Under **Advanced** you can choose (among others) map scale or map extent, and change the print quality via DPI.



Map Title: Locatus Web Map

Layout: A4 Landscape

Format: PDF

Advanced (circled in red) **Print**

Map scale/extent:

Preserve: ☒ map scale ☐ map extent

Force scale: [current](#)

Layout metadata:

Author: Locatus Online

Copyright: © Locatus Online

Include legend: ☒

MAP_ONLY size:

Width (px): 670

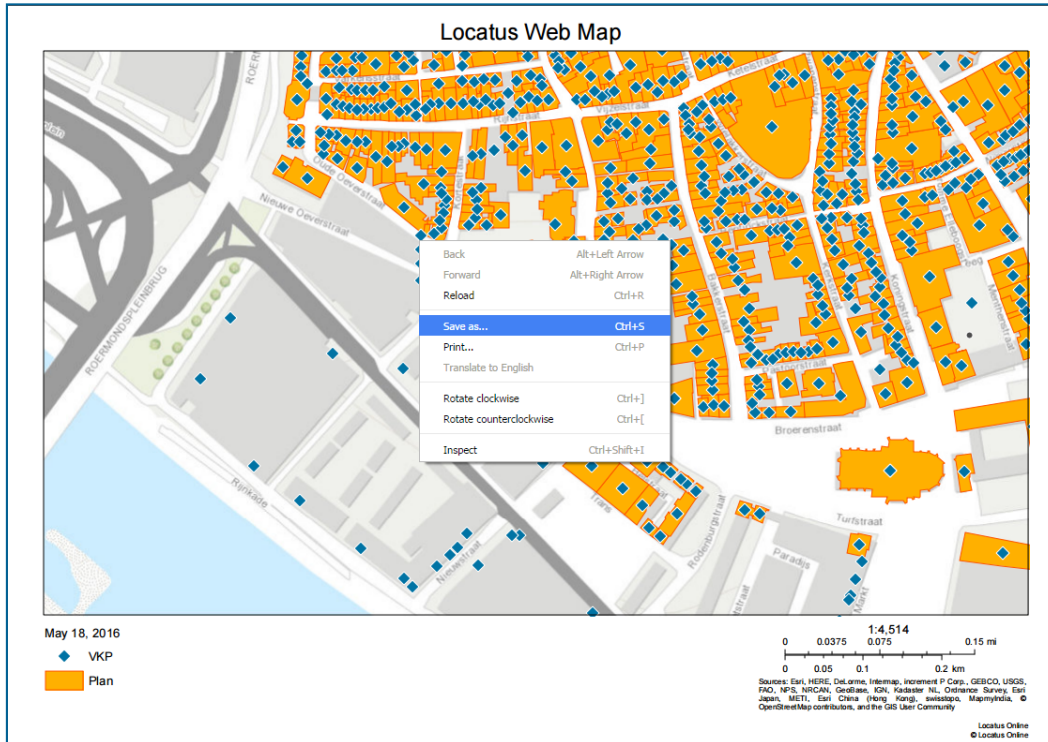
Height (px): 500

Print quality:

DPI: 96

The print will open in a new tab of your browser.

By clicking the right mouse button, you can choose Save picture as:



15 Helpdesk

If you have any questions, please contact our Helpdesk. To contact our Dutch branch, use the telephone number +31 (0)348 - 49 02 81. To reach the Belgian helpdesk, please call +32 (0)2 - 26 72 800. Or send an email to helpdesk@locatus.com.



Types of shopping area

City & Town Centres

The most important shopping area in a town or city is designated as City & Town Centre. With Locatus' database, six subcentres are distinguished:

City Centres

over 400 shops

In effect, this pertains to the 17 most important shopping areas in the Netherlands, of which the inner cities of Amsterdam, Rotterdam, The Hague, Utrecht, Groningen and Maastricht are part.

Regional Centre Large

200-400 shops

A regional centre is the biggest shopping area of a town or city. There are between 200 and 400 points of sale in the retail business. Examples are Bussum centre or Delft centre.

Regional Centre Small

100-200 shops

A regional centre is the biggest shopping area in the town or city. There are between 100 and 200 points of sale in the retail business. Examples are Franeker centre or Putten centre

Subregional Centre Large

50-100 shops

A subregional centre is the biggest shopping area in a town or city. This pertains to centres with fewer than 100, but more than 50 shops in the retail business.

Subregional centre Small

5-50 shops

A subregional centre is the biggest shopping area in a town or city. This pertains to centres with a maximum of 50 points of sale in the retail business.

Subregional Convenience Centre

3-4 shops

This is a concentration of shops that constitutes the biggest shopping area in a town or city and which has 3 or 4 shops. A Subregional ConvenienceCentre must include 1 supermarket measuring 500 m² shop floor area or more.

Supportive Centres

In addition to one city or town centre, a town may have one or more supportive shopping areas. Within the category of "supportive centres", the following six types of shopping areas are distinguished:

City District Centre

over 50 shops

A city district centre is always an addition to a city centre or primary shopping centre. Furthermore, the majority of the centre will have been developed methodically. Examples of district centres include Amsterdam-Osdorplein or Nijmegen-Dukenburg.



Inner Urban Shopping Street

over 50 shops

This is also a case of a supportive centre with more than 50 shops, but in contrast to the district centres, these shopping areas have not been developed methodically, but are the shopping streets in major cities. Examples include Steenstraat in Arnhem, Amsterdamsestraatweg in Utrecht and Overtoom in Amsterdam.

District Centre (large)

25-50 shops

A large district centre coexists alongside a city centre or a regional centre and has fewer shops than a City District Centre.

District Centre (small)

fewer than 25 shops

These centres have a specific supportive function. Small district centres are either concentrations of shops including 5-10 shops and 2 or more supermarkets or small shopping areas with 10-25 shops.

Neighbourhood centre

This is a concentration of shops featuring a minimum of 5 and a maximum of 9 shops. Additionally there may be one supermarket or no supermarkets present in this type of shopping area.

Mini convenience centre

This is a concentration of 3 or 4 shops, that includes 1 supermarket measuring 500 m² shop floor area or more.

Residual Centres

The category 'residual centres' encompasses large-scale concentrations of shops and special shopping areas.

Big Box Retail Park

Concentration of 5 or more shops with an average retail floor surface minimum 500 m² per shop. Furthermore, a minimum of 50% of the shops must be targeted. This means that at least half of the retail floor surface of the shopping area is geared towards the industries "plants and animals", "electronics", "bicycle and vehicle accessories", "DIY" or "home".

Specialty Centre

Shopping areas not belonging to one of the aforementioned categories are designated as a special shopping area. This mostly pertains to shopping areas around a railway station or shopping areas with a special theme. Designer Outlet Center in Roermond, Stationsplein Breda and Amsterdam Airport Schiphol are included in this category, for example.

Solitary Outlets

The term 'Solitary Outlets' is used for all points of sale which do not meet the criteria of the shopping centres mentioned before.

Retail Overview The Netherlands

Retail Sector

00-Vacancy

Retail Category

00.000-Vacancy

Retail Activity

00.000.000-Vacancy

Retail Sector

11-Convenience

Retail Category

11.010-Food

Retail Activity

11.010.005-Frozen foods
 11.010.012-Vegetables/Fruit
 11.010.111-Bakery
 11.010.112-Pies
 11.010.123-Tropical foods
 11.010.132-Chocolate
 11.010.137-Coffee/Tea
 11.010.141-Delicatessen
 11.010.261-Cheese
 11.010.309-Mini-mart
 11.010.350-Night shop
 11.010.378-Nuts
 11.010.399-Poulterer
 11.010.423-Healthfoods
 11.010.471-Butcher
 11.010.477-Liquor store
 11.010.480-Winestore
 11.010.519-Supermarket
 11.010.522-Tobacco/Newsagent
 11.010.555-Tobacconist
 11.010.588-Fish
 11.010.657-Confectionery
 11.010.912-Hospital shop
 11.010.950-Food misc

Retail Category

11.020-Personal Care

Retail Activity

11.020.024-Chemist
 11.020.156-Drugstore
 11.020.393-Perfumery
 11.020.395-Hair products
 11.020.950-Pers care misc

Retail Sector

22-Clothing&Luxury

Retail Category

22.030-Department Store

Retail Activity

22.030.618-Department store

Retail Category

22.040-Clothing & Apparel

Retail Activity

22.040.072-Hosiery
22.040.093-Furriers
22.040.114-Bridalwear
22.040.135-Womens wear
22.040.138-W&M wear
22.040.216-Mens wear
22.040.258-Childrens wear
22.040.324-Leather wear
22.040.330-Lingerie
22.040.360-Fashion accessory
22.040.495-Sportswear
22.040.543-Clothing&textiles
22.040.546-Family clothing superstor

Retail Category

22.050-Footwear & Leather

Retail Activity

22.050.321-Leather goods
22.050.453-Footwear

Retail Category

22.060-Jewellers & Opticians

Retail Activity

22.060.252-Jeweller
22.060.570-Clocks
22.060.770-Optician

Retail Category

22.070-Household & Luxury goods

Retail Activity

22.070.207-Glass/Pottery
22.070.240-Household goods
22.070.243-Housh linens
22.070.264-Gifts
22.070.288-Kitchenware

Retail Category

22.080-Antiques & Art

Retail Activity

22.080.021-Antiques
22.080.312-Art dealer

Retail Sector

35-Recreational Goods

Retail Category

35.100-Sports & Toys

Retail Activity

35.100.125-Outdoor sports
35.100.444-Ridingwear&access
35.100.486-Toys
35.100.487-Model shop
35.100.492-Sports shop
35.100.591-Fishing tackle
35.100.627-Water sports
35.100.950-Sports spec

Retail Category

35.110-Hobbies

Retail Activity

35.110.165-Electronic parts
35.110.189-Camera shop
35.110.227-Handcrafting goods
35.110.228-Wool/needlework
35.110.366-Coins/Stamps
35.110.372-Musical instruments
35.110.375-Sewing machines
35.110.510-Fabrics

Retail Category

35.120-Media

Retail Activity

35.120.090-Bookshop
35.120.091-Comic books
35.120.129-Image/Sound
35.120.180-Softwr/Games
35.120.276-Office supplies
35.120.411-Poster/Card
35.120.750-Books&Stationery
35.120.760-Cartridge refill

Retail Sector

37-Home&Garden

Retail Category

37.130-Floristry & Petcare

Retail Activity

37.130.027-Aquarium
37.130.087-Florists
37.130.147-Pet supplies
37.130.555-Garden goods
37.130.558-Garden centre
37.130.559-Garden furniture

Retail Category

37.150-Domestic Appliances

Retail Activity

37.150.117-Audio & Tv
37.150.130-Computers
37.150.231-Househ repair parts
37.150.537-Telecom
37.150.639-White goods
37.150.642-Domestic appliances

Retail Category

37.160-Car & Bike

Retail Activity

37.160.039-Car accessories
37.160.043-Car HiFi
37.160.177-Bicycles
37.160.178-Scooters/Mopeds

Retail Category

37.170-Do-It-Yourself

Retail Activity

37.170.096-DIY Superstore
37.170.099-Building materials
37.170.100-Saunas/Pool
37.170.102-Door/Window frames
37.170.108-DIY
37.170.237-Lumber
37.170.249-Hardware&Tools
37.170.280-Sanitaryware
37.170.576-Paint/Wallpaper

Retail Category

37.180-Living

Retail Activity

37.180.054-Baby superstore
 37.180.066-Bedroom/Bed
 37.180.291-Kitchens
 37.180.348-Furniture
 37.180.350-Home furnishing superstor
 37.180.381-Oriental rugs/carpet
 37.180.440-Kitchens/Bathrooms
 37.180.447-Bathrooms
 37.180.579-Lighting
 37.180.630-Laminate&Wood Flooring
 37.180.635-Tiles
 37.180.645-Home furnishing
 37.180.648-Furnishing fabrics
 37.180.651-Home accessories
 37.180.663-Sunshades&blinds

Retail Sector

38-Other Retailing

Retail Category

38.200-Other Retailing

Retail Activity

38.200.003-2ndH Various
 38.200.013-2ndH Clothing
 38.200.033-2ndH Books
 38.200.140-Food automat
 38.200.153-Stocklots
 38.200.154-Army surplus
 38.200.174-Party shop
 38.200.225-Medical/Orthopedic
 38.200.226-Hearing aids
 38.200.433-New Age
 38.200.450-Smartshop
 38.200.451-Growshop
 38.200.468-Erotica
 38.200.610-Souvenirs
 38.200.905-Odd-Shops
 38.200.910-Fireplace/Stoves
 38.200.920-Natural stone
 38.200.950-Non-Food Misc

Retail Sector

45-Transport & Fuel

Retail Category

45.203-Automotive

Retail Activity

45.203.020-Car Salvage Yard
45.203.045-Carparts
45.203.126-Caravans/Trailers
45.203.128-Boats
45.203.242-Car dealer
45.203.243-Car windows
45.203.269-Car Damage Repair
45.203.270-Service station
45.203.365-Motorcycle

Retail Category

45.205-Fuel

Retail Activity

45.205.528-Filling Station
45.205.535-Fuels

Retail Sector

59-Leisure

Retail Category

59.210-Catering industry

Retail Activity

59.210.123-Pub
59.210.127-Coffee house
59.210.133-Coffeeshop
59.210.150-Discotheque
59.210.155-Sex/Nightclub
59.210.171-Fastfood
59.210.180-Delivery/Take away
59.210.215-Grillroom/Shoarma
59.210.234-Hotel
59.210.235-Hotel-Rest
59.210.246-Ice-cream parlour
59.210.333-Lunchroom
59.210.392-Pancake rest
59.210.430-Café-Restaurant
59.210.434-Restaurant
59.210.465-Party venue
59.210.950-Catering Misc

Retail Category

59.220-Cultural

Retail Activity

59.220.075-Library
59.220.081-Cinema
59.220.198-Gallery
59.220.318-Art Library
59.220.369-Museum
59.220.549-Theatre

Retail Category

59.230-Recreation

Retail Activity

59.230.018-Amusement arcade
 59.230.020-Amusement park
 59.230.028-Casino
 59.230.070-Fairs/expositions
 59.230.078-Billiards/Pool
 59.230.080-Indoor playground
 59.230.102-Bowling
 59.230.150-Zoo
 59.230.200-Fitness
 59.230.265-Kart track
 59.230.285-Skittles/Ninepins
 59.230.290-Climbing wall
 59.230.295-Ice-rink
 59.230.310-Lasergame
 59.230.570-Sauna
 59.230.590-Skitrack
 59.230.600-Betting office
 59.230.660-Tanning salon
 59.230.700-Swimmingpool
 59.230.950-Amusement Misc

Retail Sector

65-Services

Retail Category

65.250-Rental

Retail Activity

65.250.033-Videoshop
 65.250.048-Car Rental
 65.250.111-Bicycle hire
 65.250.204-Tools Rental
 65.250.950-Rental Misc

Retail Category

65.260-Tradecrafts

Retail Activity

65.260.213-Goldsmith
 65.260.222-Shoe Repair/Keys
 65.260.230-Hairdresser
 65.260.235-Tattoo/Pierc
 65.260.240-Beauty Salon
 65.260.294-Clothing Repair
 65.260.301-Upholsterer
 65.260.336-Tailor
 65.260.431-Pottery maker
 65.260.445-Appliances repair service
 65.260.462-Printing/Copy
 65.260.470-Photographer
 65.260.501-Pet Grooming Parlour
 65.260.630-Picture framing
 65.260.950-Tradecrafts Misc

Retail Category

65.280-Financial institution

Retail Activity

65.280.030-Financial Advisor
 65.280.050-Insurance Store
 65.280.063-Bank
 65.280.410-Postoffice
 65.280.950-Financ institution Misc

Retail Category

65.290-Personal services

Retail Activity

65.290.073-Internet/callcentre
65.290.340-Estate Agent
65.290.427-Carwash
65.290.428-Car cleaning
65.290.430-Cycle shed
65.290.510-Massage parlor
65.290.624-Laundrette/Dry cleaners
65.290.865-Travel Agent
65.290.878-Employment agency
65.290.930-Funeral Parlour
65.290.950-Services Misc

Retail Sector

80-ATM

Retail Category

80.000-ATM

Retail Activity

80.000.001-ATM